The Sunderland Good Food Charter

Our mission
To work together to develop a local food system that delivers healthy, affordable, sustainable food for everyone in Sunderland.

Our vision
Imagine a place where:

- Everyone has access to, and can afford, the ingredients, tools, and time to buy, prepare, and enjoy good food.
- It’s easy for people to choose healthy, nutritious food that is minimally processed, supports physical and mental health, and forms a balanced and varied diet.
- Everyone loves what they eat and finds joy in food.
- The farm-to-fork food supply chain supports the low-carbon agenda, is ethical and fair, and helps create a resilient food system.
- A vibrant, prosperous and diverse local food economy provides healthy, affordable, sustainable choices for consumers, creates good quality employment and makes the best use of local resources.
- A culture of good food across the city helps foster strong, connected communities.

We believe Sunderland could be such a place.

About us
Our food partnership is a collaborative network of local people and organisations with a common interest in food. We work together to develop shared goals, improve the local food system, and help make sure everyone has access to good food. What and how we eat influences almost everything about our lives and the world around us. Improving our local food system will help to reduce inequalities, improve people’s health, and minimise the negative impacts of food on our climate.

The Sunderland Good Food Partnership is open to any individuals or organisations in Sunderland who share our vision for a better local food system. Get in touch to find out how you can get involved.

Find out more and get involved
To help us achieve this vision, we will be collaborating with individuals, groups and organisations across Sunderland to create and deliver the Good Food Action Plan for Sunderland.

To find out more or get in touch scan the QR code or email: rachel.armstrong@sunderland.gov.uk

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