Summer 2021

Manchester Food Board Action Plan
5 key objectives

1. Improve Manchester's food security, and reduce inequalities by ensuring that safe, appropriate, and nutritious food is available to all

2. Promote a vibrant food culture and grow a dynamic and robust food sector

3. Create resilient supply chains

4. Reduce environmental impacts throughout the food system, with a focus on reducing food waste and a shift to more ecological practices

5. Facilitate collaboration, research and innovation in the food system
Objective 1: Aims

Improve Manchester's food security, and reduce inequalities by ensuring that safe, appropriate, and nutritious food is available to all.

- People in crisis have access to emergency food
- Clear and committed local leadership around sustainable food
- People at risk of or experiencing poverty and hunger have access to healthy, affordable, appropriate food
- Engage with businesses to support food security in the community
- A strong institutional catering infrastructure that provides healthy, affordable, sustainable food
- Organisations and charities offering food aid are well supported
- Individuals are inspired to become more active 'food citizens'
Objective 2: Aims

A food economy that contributes to the health and food security of people across Manchester

As the city grows, ensure that food provision is fully considered and planned, as both an amenity and an economic driver

A thriving food scene with visitors from surrounding areas coming to Manchester to eat and drink. Increase in footfall, dwell time, and spend.

Increase food entrepreneurship by reducing the barriers to entering the food sector as a new trader

Promote a vibrant food culture and grow a dynamic and robust food economy

Work with businesses to ensure more healthy food is available

Raise public awareness of good food, promote local businesses, and foster a vibrant food culture

Provide opportunities for food businesses to share and exchange knowledge around tech and innovation

A sustainable, diverse, innovative, and resilient hospitality sector

Work to increase the diversity and sustainability (both financial and environmental) of food and drinks businesses.

Raise public awareness of good food, promote local businesses, and foster a vibrant food culture
Objective 3: Aims

Create more resilient supply chains

Development of strategies to tackle potential environmental and financial threats

Create an emergency food planning group

Engage at regional level to create and improve resilient supply chains

Sustainable and viable local wholesale food supply

Develop more resilient local wholesale markets

Individuals are inspired and engaged to become more active 'food citizens'

Support local food growing activity to increase levels of local food production

Raise public awareness of good food and best practice in supply chains

Develop shorter food supply chains
Objective 4: Aims

- Reduce commercial and domestic food waste in line with the food waste hierarchy
- Reduction in carbon emissions associated with food waste
- Reduction of environmental impacts from food
- Increased local food consumption at domestic level
- Help identify and encourage improved farming processes and practices
- Promote consumption of fresh, farm-assured meat, and of fresh fruits, vegetables, grains, pulses, and legumes
- Help identify and encourage improved farming processes and practices
- Promote consumption of fresh, farm-assured meat, and of fresh fruits, vegetables, grains, pulses, and legumes
- Raise public awareness of sustainable food consumption
- Sustainable food anchored at council level
- Individuals are inspired and engaged to become more active 'food citizens'
- Develop a policy to enhance the sustainability of food in Manchester
Objective 5: Aims

More cross-cutting solutions that will help overcome the barriers to a more sustainable food system

Help support and develop innovative approaches to tackle the wider challenges of the food system

Facilitate collaboration, research and innovation in the food system

Bring together a multi-stakeholder partnership to explore and develop new schemes of technological innovation

Ability to target resources effectively when developing policy and other mechanisms, to improve food sustainability

Support from a wide range of groups for a shift towards more sustainable consumption and production

Develop sector-specific groups to increase technology innovation and application across the city

Facilitate research to develop an evidence base and to design approaches that help inform policy delivery and application for the city