



Food First Network

- 95 members representing 60 organisations/services
- 2 launch events & 2 Networking events developing a priority action plan
- 3 pop up Love Food Hate Waste community events
- Variety of Task & Finish Groups set up to work on actions
- VCS organisations taking the lead and getting involved in delivery of network meetings agendas



Healthy Start Scheme

- Newly formed Task & Finish group includes LBC, PH, Midwifery team, Maternity Voices, Health Visitors, Active Luton & Flying Start
- Flying Start have recruited a volunteer to support families that may face digital barriers to applying online and we have supplied a tablet to support assisted applications
- LBC are members of a Healthy Start National Network
- Purchased and circulated information leaflets/posters/ business cards to over 130 locations
- 3000 text per month going out to new parents and those with children under 1yrs
- Arranged for HS marketing to be displayed on all GP surgeries TV screens
- Reminders about the scheme now featured on Foodbank voucher & when residents present with finance issues at customer services
- Monthly monitoring of the scheme which has seen an overall increase of 3.1% however some post code areas have seen a 7% increase in uptake
- In monetary terms in the last quarter over £27,693 is now in the pockets of eligible families



Free School Meals

- Development of new campaign 'More than Just a Meal'
- Direct promotion to schools via Education News and direct to Heads and Admin
- Used local data from Policy in practice to identify a targeted cohort of families - resulting in 6 further awards in the last Quarter
- Value to families = a hot nutritional meal each day, equivalent to a further £3917 in shopping vouchers and access to the Energise Holiday clubs
- Value to Schools = £6300 in pupil premium

Kitchen equipment distribution

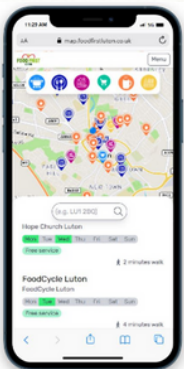
- An estimated £6-£8K worth of commercial kitchen equipment donated by Vauxhall Toddington Plant
- So far over 15 projects and individuals have benefitted from these items
- These items would have likely ended up in landfill, so there has been an environmental benefit to salvaging these items
- This project has highlighted the need to ensure that local businesses are able to find an easy way to share/distribute surplus or obsolete items to projects that are in need or can make use of them





Training offer to VCS partners

- Through the Food First Network, members identified that there was a need for local groups and organisations to access a range of training
- Working with the training department to create a licensed access to the LBC training offer of 10 online courses
- To date we have had requests for 118 licences for the online training
- We will also be sourcing both First Aid & Food Hygiene courses at the request of the Food First Network members



Find Food Luton

- Development of an interactive map listing organisations/venues to access food
- Over 46 support organisations listed
- Since Map launch there have been 3,100 views and 488 users
- There have been numerous requests to develop this type of resource for other non-food related activities/service/support

Community Pantry



- A number of community based organisations are collecting surplus food, end of shelf life groceries including fresh fruit and vegetables and distributing them at locations across Luton - users are asked for a small donation, moving towards a pantry model
- A local Mosque is operating a community fridge sourcing prepacked sandwiches and meals
- As a result of Warm Spaces - there has been an increase in the number of spaces providing free/low cost and pay as you feel cafes including a pop up Iftar Cafe during the month of Ramadan
- A small Task & Finish group have had an initial meeting and were provided data and information following research done by LBC into the structure and running costs of a variety of national models
- A wider Task & Finish group meeting will be held in June to discuss future plans or partnerships.
- Marsh Farm Futures are keen to develop a community fridge including growing produce
- There has been an increase in supermarkets providing very low cost end of shelf life items - these are advertised in store and some are registered with apps such as OLIO and Too Good To Go which we promote on Luton Supporting You



- Continue to use local data (Policy in Practice and LIFT) to identify cohorts of those in need and likely to be eligible for a range of support and develop targeted marketing
- Increase avenues and outlets to promote Healthy Start and aim to be in the top 10 local authorities for uptake
- Plan for another Food First Networking event in July
- Develop the Food First Network to become the Luton Food Partnership to support the development and delivery of the Luton Food Strategy