

Hull Food Action Plan – 2025-2028

Introduction

When Hull Food Partnership developed the first [Hull Food Action Plan 2019-2021](#), it was in support of Hull's successful [Sustainable Food Places Bronze Award](#) application in 2019.

At the time it was launched, the city and the UK as a whole was in a very different position, investment in the [UK City of Culture in 2017](#) had unleashed significant funding into Hull's leisure and cultural sectors, with increased opportunities for out of home food businesses and retailers to capitalise on an increased influx of visitors and tourists, and capital improvements to the city centre making Hull a genuine prospect for economic success and resident's confidence for the first time in half a century.

Despite this, Hull faced significant challenges in relation to food insecurity and childhood overweight and obesity, with the local authority sitting in 4th place on the [English Indices of Multiple Deprivation](#). These were addressed in the first Hull Food Action Plan, with ambitions to bring communities and anchor institutions together to create a place that worked towards developing a coherent approach to tackle eight key areas in relation to food:

- A better food culture
- Increase food skills and knowledge
- Promote healthy food
- Work towards food equality
- Encourage a sustainable food economy
- Develop sustainable supply chains
- Increase food production
- Reduce ecological impact

Always positioned as 'starting the journey creating a culture of sustainable, healthy, equitable and affordable food for everyone in the city', the opportunity to put the first Action Plan into practise was catastrophically halted by the global Covid-19 pandemic in 2020, followed by the challenges of the ongoing cost of living crisis that continue to this day, initiated and perpetuated by the national Government's adherence to austerity policies. Within this context, the increasingly erratic climate conditions that impact on both local and global food supply chains, and the creation of two different national food strategies, which have yet to see significant policy drivers come into force to positively change citizen's diets, we have taken the decision to use this new action plan to reframe how we approach food systems change in Hull.

We also want to use the [Three Horizons tool](#) as advocated by [Fix Our Food](#) to understand our current food system and how systems transformation can be achieved locally through new interventions and stakeholder engagement.

An iterative, 'test and learn' approach means that we have used the [Sustainable Food Places Six Key Issues](#) as the framework around which we build the structure of both the Hull Food Strategy and Action Plan, any future changes to these will be reflected in our work as we seek to align with best practice happening nationally as well as at place.

A focus shift has been necessary in that although the Action Plan continues actions around promotion and awareness, it also catalyses strategic action within policies through the convening of Task and Finish Groups who cover each of the Six Key Issues. Members of the Task and Finish Groups are drawn from across statutory bodies, VCSE and private sector organisations, and are expected to be able drive action or have the ability to make sure things are escalated within their own organisation to achieve action. Chairs of the Task and Finish Groups form the Hull Food Partnership Steering Group and ensure that actions are implemented at a strategic level so that food is threaded through the other complementary Plans and Strategies that impact on the lives and wellbeing of Hull's residents.

Although the '[Well Fed?](#) Hull Food Strategy' covers the five years from 2024-2029, the revised Hull Food Action Plan spans three years from 2025-2028 to take account of the constant flux the current food system is in, and the monitoring, consultation and planning that will be required to develop the next iteration of the Hull Food Strategy from 2030 onwards.

Hull Food Strategy / Action Plan Six Key Pillars / Issues

The Hull Food Action Plan is built around the six key pillars of the Hull Food Strategy which are as follows:

- 1: Strategic and collaborative approach to good food governance and action:** *Helping local organisations and people to work together to support sustainable and affordable food in Hull.*
- 2: Building public awareness, active food citizenship and local good food movement:** *Local people working together, learning, growing, and cooking and eating in an informed way, using their power to change things for the better.*
- 3: Tackling food poverty and diet related ill-health and increasing access to affordable healthy food:** *Affordable and nourishing food – ensuring that everyone can easily get and can afford nutritious, tasty food*
- 4: Creating a vibrant, prosperous and diverse sustainable food economy:** *Local organisations and people buy from local food businesses first, where possible.*
- 5: Transforming catering and procurement and revitalising local and sustainable food supply chains:** *A thriving and robust local food sector from field to plate, with fairly-paid staff.*
- 6: Tackling the climate and nature emergency through sustainable food and farming and an end to food waste:** *All local organisations and people help to tackle climate change and benefit nature by making ethical, informed food choices.*

Join us in making food system change a reality by signing the [Hull Food Charter](#) or emailing enquiries@hullfood.org.uk for more information.

1: Strategic and collaborative approach to good food governance and action. <i>Helping local organisations and people to work together to support sustainable and affordable food in Hull.</i>				
Objectives	Actions	Timing	Delivery Partners	Lead Contact / Data Captured
1.1. Hull Food Partnership includes residents, anchor institutions, VCSE, business and community representatives. Hull Food Partnership Steering Group meets regularly and is committed to working collectively across all key food issues.	1.1.1 Hull Food Partnership membership refreshed and open to all as a four-tier membership programme, with self-selecting members choosing the level and degree of involvement appropriate for them e.g. from entry level at Tier 1 (Food Charter signatories), ranging to Tier 4 membership which incorporates members of the Hull Food Partnership Steering Group.	Ongoing	Hull Food Partnership	Membership: 120 x Tier 1 98 x Tier 2 38 x Tier 3 15 x Tier 4
	1.1.2 Hull Food Partnership Steering Group is drawn from active participants across anchor institutions, VCSE, business and community representatives. They develop the Terms of Reference and co-chair the Hull Food Strategy Action Plan Task and Finish Groups.	Ongoing	Hull Food Partnership, Hull Community and Voluntary Services, (CVS), Hull City Council	Steering group meets quarterly
1.2. The Hull Food Strategy is developed in consultation with a wide selection of stakeholders and forms the framework for the delivery of the Hull Food Action Plan over a five year period. Hull City Council and other strategic bodies recognise and endorse the local food partnership and actively support its efforts through policy, strategy, and planning.	1.2.1 Draft Hull Food Strategy developed and consulted between 2021-2023 with 1,000+ residents, anchor institutions, VCSE, business and community representatives.	2021-2023	Hull Food Partnership, Hull City Council	1000+ consultation respondents
	1.2.2 'Well Fed? A Food Strategy for Hull' presented to anchor institutions and formally endorsed by Hull Integrated Health and Care Partnership Joint Committee on 2nd Dec 2024, with regular reporting required on progress of implementation.	2024	Hull Food Partnership	1 x Hull Food Strategy hosted on HCC and HFP websites
	1.2.3 'Well Fed? A Food Strategy for Hull' is referenced in other local policy and strategy documents as forming the basis for creating a healthier, more sustainable food environment in Hull. Contributing to the development of public health initiatives and the refreshing of the Local Plan	2024-2029	Hull Food Partnership, Hull CVS, Hull City Council	Hull Food Strategy is referenced in the: • Hull Joint Health and Wellbeing Strategy • Hull Local Plan • Hull Community Plan • Hull 2030 Carbon Neutral Strategy • Hull Economic Strategy • Hull Director of Public Health Annual Reports
1.3. Hull Food Action Plan Task and Finish Groups formed from anchor institutions, VCSE, business and community representatives to	1.3.1 Hull Food Strategy Action Plan launch event 7th October 2024 leads to forming of six Task and Finish Groups drawn from anchor institutions, VCSE, business and community representatives	2024	Hull Food Partnership, Hull CVS, Hull City Council	Launch event attracts 48 sign-ups to Task & Finish Groups

implement the Hull Food Strategy through the development of a co-produced Action Plan.	1.3.2 Hull Food Action Plan Task and Finish Groups individually focus on the Hull Food Strategy six key pillars for action and work collectively to co-produce the Action Plan. The two co-chairs for each Task and Finish Group sit on the Hull Food Partnership Steering Group.	2025	Hull Food Partnership, Hull CVS, Hull City Council	6 x Task and Finish Groups meet bi-monthly.
1.4. The Hull Food Charter articulates in simple terms the vision of the Hull Food Strategy with a means by which residents and organisations can commit to actions that will help to achieve those ambitions.	1.4.1 The refreshed Hull Food Charter was launched at the Hull Seed Celebration on 22 nd Feb 2025. It was developed in response to consultation around the Hull Food Strategy. It now forms the basis at which individuals and organisations can become entry level (Tier 1) members of Hull Food Partnership as Hull Food Charter signatories and guarantees monthly updates via newsletter. Obtain Food Charter sign-ups to 200 x individuals and 65 x organisations in first year of relaunch.	March 2026	Hull Food Partnership	Refreshed Hull Food Charter has attracted: 112 x individuals 94 x organisations at Sept 2025.
1.5. Hull Food Partnership contributes to national, regional and local conversations and actions to shape a sustainable food system.	1.5.1 Respond to consultations relating to food systems issues.	Ongoing	Hull Food Partnership	Consultations responded to: 2025 • DEFRA consultation on Land Use Framework • Hull Local Plan • DWP Pathways to Work: reforming benefits for sick and disabled people
	1.5.2 Contribute to research, lectures and webinars relating to food systems issues.	Ongoing	Hull Food Partnership	2024 • Food Standards agency, implementing the recommendations from the School Food Standards Compliance Pilot: Feasibility Research 2025 • Deeper Roots, Stronger Futures: unlocking the potential of food partnerships with young people', Barnardo's / Co-Op
1.6. Hull Food Partnership creates positive relationships with political influencers to advance the cause of accessible, nutritious, sustainable food for all	1.6.1 Instigate appropriate engagement with Hull City Council elected members from all parties in relation to council-wide and ward level food related activity	Ongoing	Hull Food Partnership	• Portfolio holders, party leaders and ward councillors invited to contribute to relevant events and activities • Present at ward area committees and working groups when requested

	1.6.2 Cultivate and maintain positive relationships with relevant MPs in relation to national and constituency level issues relating to food.	Ongoing	Hull Food Partnership	• Hull MPs invited to bi-monthly HFIA meetings • Hull MPs invited to SFP Day of Celebration & Action, 5th Nov 2025 • Dame Diana Johnson meeting with HFP, 21st Nov
1.7. Amplify examples of good practice happening in relation to food across Hull	1.7.1 Deliver 8 case studies per year to showcase the work of Hull Food Partnership members, including two case studies demonstrating impact and additionality to poverty workstreams	March 2026	Hull Food Partnership	• Public Facing Events: Nov 2024 • St Philips: Nov 2024 • EMS Ltd: Dec 2024 • HU4 Community Trust: Dec 2024 • The Peel Project: Feb 2025 • Hull Seed Celebration: Feb 2025 • Oasis Hub: Feb 2025 • Friends of Alderman Kneeshaw Park: Feb 2025
1.8. Hull obtains Sustainable Food Places Silver Award accreditation	1.8.1 Produce Silver Award application to demonstrate significant progress across all SFP Six Key Issues as elaborated upon within the Hull Food Strategy	October 2025	Hull Food Partnership	
	1.8.2 Hull Food Action Plan Task and Finish Groups reconfigured to Working Groups to respond to recommendations from Sustainable Food Places	November 2025	Hull Food Partnership	
1.9. Hull Food Strategy and Action Plan responds to emerging and changing issues relating to national and local food systems.	1.9.1 Hull Food Partnership Steering Group begin to plan next steps for initiation of consultation phase for next Hull Food Strategy 2030-2035	January 2026	Hull Food Partnership	
1.10. Embed sustainability to continue work of Hull Food Partnership in face of continuing funding challenges.	1.10.1 Create legacy plan focussing on system integration for scrutiny by Humber and North Yorkshire Integrated Care Board and Hull Health and Well Being Board	March 2026	Hull Food Partnership	

2: Building public awareness, active food citizenship and local good food movement. <i>Local people working together, learning, growing, and cooking and eating in an informed way, using their power to change things for the better.</i>				
Objectives	Actions	Timing	Delivery Partners	Lead Contact / Data Captured
2.1. Establish a network of community growing / food initiatives and leaders that provides on-line and face to face opportunities to share inspiration, ideas, and resources and to work together on a range of growing / food initiatives	2.1.1 The Hull Open Space Community Network established as part of a remit in the refreshed Hull Open Spaces Strategy to foster collaboration, enhance community involvement, and champion the preservation and development of Hull's green and open spaces. Launched at Hull Guildhall on 16 th April 2024	2024	Hull City Council	Jane Winter, HCC: • 100+ attendees at launch event
	2.1.2 Hull Open Space Community Network regularly updates membership on food /growing related funding, training, resources, events, activities across Hull via email and social media as well as providing opportunities for face to face interaction and ideas sharing.	Ongoing	Hull City Council	Jane Winter, HCC: • 140+ members of Open Space Community Network, • 310+ Facebook followers
2.2. Develop and establish Hull as a Right to Grow city through developing policy and procedures that will enable residents to use public land for food growing and biodiversity. Right to Grow catalyses action to promote good food as something accessible for all. All residents are able to access a community growing project. The amount of land used for community food growing and growing to sell is increased. Right to Grow is used a way to promote Hull as an exemplar of good practice in developing positive policies with communities.	2.2.1 Building on previous VCSE work, motion on Right to Grow developed with Incredible Edible and voted in favour unanimously by elected members in Sept 2023. Task and Finish Groups to develop policy took place April-November 2024. Hull's Right to Grow Policy and Procedures approved by Hull City Council Cabinet on 24 th March 2025. Hull Right to Grow microsite launched May 2025 https://www.hull.gov.uk/neighbourhoods-1/right-grow	2020 - 2025	Hull Food Partnership Hull Growers' Network Incredible Edible Hull City Council EMS Ltd Yorkshire Wildlife Trust	Jane Winter, HCC: • 7 community groups have initiated Right to Grow requests with HCC
	2.2.2 Right to Grow work attracts funding to support deprived communities by developing public land to promote biodiversity and food growing. Friends of the Earth funds two-year Postcode Gardener projects in Orchard Park and Bransholme, engaging with local communities, children and young people to take positive ownership and cultivate public spaces.	2024-2026	Friends of the Earth EMS Ltd Rewilding Youth	• Bransholme Postcode Gardener • Orchard Park Postcode Gardener
	2.2.3 Right to Grow Community Mapping Project in the Boothferry Road area undertaken with Dr Mikey Tomkins from University of Brighton to explore potential sites for community engagement in urban food growing. https://mikeytomkins.co.uk/explore-hu4-the-right-to-grow-in-hull-uk/	2024	Hull Food Partnership Hull City Council HU4 Community Trust	Anna Route, HFP: Explore HU4 mapping project attracted 34 residents
	2.2.4 University of Leeds research project into the development and implementation of Right to Grow. Delivered in partnership with Hull Food Partnership, Hull City Council and Friends of Alderman Kneeshaw Park as a test and learn site for establishing desire and need for Right to Grow in Hull.	2024	Hull Food Partnership University of Leeds Hull City Council	Anna Route, HFP Rebecca St Clair, Claire Gribben: University of Leeds Debbie Morrel: Friends of Alderman Kneeshaw Park

			Friends of Alderman Kneeshaw Park	
	2.2.5 Right to Grow policy is implemented and supported by dedicated Open Spaces Community Engagement Officer to enable residents to access and grow on public land.	Ongoing	Hull City Council	Jane Winter, HCC: • 1 x dedicated HCC Officer
	2.2.6 Right to Grow is embedded in Hull City Council's new Local Plan	Ongoing	Hull Food Partnership	Anna Route, HFP
	2.2.7 Right to Grow is used as a case study to inspire other areas and councils to implement similar policies	Ongoing	Incredible Edible	• HFP contributes to the Incredible Edible Right to Grow Learning Network • Case study in May 2025 report by Coronation Gardens for Food and Nature
2.3. Hull Seed Celebration is held annually to bring residents and communities together in order to share advice and resources in relation to food, health, and sustainability issues.	2.3.1 Hull Seed Celebration 2025 used to launch and drive engagement with the refreshed Hull Food Charter.	Feb 2025	Hull Food Partnership	Anna Route, HFP: • 1 x annual community engagement event • 40+ charter signatories
	2.3.2 Hull Seed Celebration held in Hull City Centre on 22 nd February 2025, with family friendly workshops, talks, food and stalls from 20+ Hull-based organisations. Designed to be as accessible as possible, this free event attracted 200+ participants.	Feb 2025	Hull Food Partnership	Anna Route, HFP: • 200+ participants at 2025 Seed Celebration
	2.3.3 Hull Seed Celebration continues to attract new and existing residents, embedding community knowledge around food growing.	Feb 2026	Hull Food Partnership	Anna Route, HFP
2.4. Hull Food Partnership regularly keeps the public and interested parties updated on local and national food related issues.	2.4.1 Hull Food Partnership monthly email newsletter reaches 800+ recipients, covering local and national news, events, consultations, training, funding etc. Social media channels across Facebook, Instagram, Bluesky, X (Twitter), TikTok, YouTube, Linktree and LinkedIn reach 6,100+ followers collectively. https://linktr.ee/hullfoodpartnership	Ongoing	Hull Food Partnership	Anna Route, HFP: • 800+ recipients of monthly email • 6,100+ followers
	2.4.2 Hull Food Partnership contributes to and instigates learning opportunities to increase public awareness of food, health, and sustainability issues	Ongoing	Hull Food Partnership	• SFP webinar 'How to Engage with Schools' (May 2025)
	2.4.3 Hull Food Partnership attends a minimum of 8 events a year to increase public awareness of food, health, and sustainability issues	Ongoing	Hull Food Partnership	• Living with Water event: Jan 2025 • Hull Seed Celebration: Feb 2025 • Action for Nature Day: May 2025

				• Hull Central Library Great Gardening Day: June 2025 • HU4 Great Get Together: June 2025 • Bransholme Songbird Survival Garden launch: July 2025 • East Park family nature event: August 2025
2.5. Assets and shared resources for community food projects are identified and shared.	2.5.1 Community growing spaces are mapped and updated online via https://nurturehull.org.uk/community-growing-projects/	Ongoing	Hull Food Partnership	
	2.5.2 Downloadable co-produced resources to engage children and young people with food activities are freely available. • https://hullfoodpartnership.org.uk/veg-champions/ • https://hullfoodpartnership.org.uk/what-do-you-put-in-your-mouth/	Ongoing	Hull Food Partnership	• Veg Champions activity pack for schools • What Do You Put in Your Mouth action pack for young people
	2.5.3 Increase access to shared resources through initiatives such as tool libraries and shared kitchen equipment	Ongoing	Hull Library of Stuff / Hull Vault	• https://www.libraryofstuff.co.uk • https://hull.smilevaults.org/
2.6. Residents of Hull have the knowledge and skills to prepare healthy food from scratch. Intergenerational skills exchange around cooking and growing is increased.	2.6.1 Household Support Fund monies are used to establish a small grants programme to embed sustainable VCSE community food distribution within a comprehensive response to all community groups, and maintain food distribution that supports the health and wellbeing needs of all VCSE beneficiaries. With a stated government objective of 'helping to end mass dependence on emergency food parcels'.	March 2026	Hull Food Partnership / Hull CVS / Hull City Council	£43,355 distributed to 21 organisations in Hull to cover the period October 2025-March 2026.

3 Tackling food poverty and diet related ill-health and increasing access to affordable healthy food <i>Affordable and nourishing food – ensuring that everyone can easily get and can afford nutritious, tasty food</i>				
Objectives	Actions	Timing	Delivery Partners	Lead Contact / Data captured
3.1. Develop a thorough understanding of the issues that contribute to food insecurity in Hull and the actions that can be taken to mitigate the worst impacts of poverty and inequality	3.1.1 Maintain the Hull Food Inequality Alliance, creating a new Terms of Reference to capitalise on grass-roots intelligence and share information relating to what is happening across the city and providing a feedback mechanism to the strategic Financial Inclusion Network so that information flows between both groups.	Ongoing	Hull Food Partnership, Hull City Council and community food support organisations	Anna Route (HFP). New members added up to August 2025, total members now 102 individuals across VCSE and statutory organisations. Meetings take place bi-monthly with guest speakers in response to community feedback and requests.
	3.1.2 Thoroughly map emergency food provision across Hull, including soup kitchens and homelessness outreach.	Ongoing	Hull Food Partnership	Darren Squires (HFP). Nurture Hull map updated summer 2025: 45 community food support sites now included: https://nurturehull.org.uk/community-food-aid-providers/
3.2. Establish a simple way for residents to obtain information about benefits and ways to maximise their income. Reducing barriers to access such as location and language.	3.2.1 Upgrade and maintain the existing Nurture Hull website to be a single point of access for people seeking information about how to tackle urgent food/fuel/debt issues that they are facing. Including maintaining a map of community food aid providers across Hull.	Ongoing	Hull Food Partnership / Hulls CVS / Hull City Council advice services / Hull Young Mayor's Office	Darren Squires (HFP). Nurture Hull website being refreshed to take account of new emerging priorities. 'Food and Solutions' microsite created with Young Mayor's Office to encourage peer to peer sharing of information between children and young people: https://foodsolutions.nurturehull.org.uk/
	3.2.2 Pilot and roll-out a number of co-located advice service points within community organisations across Hull.	To end 2025	Hull City Council advice services	Kate Winstanley (HCC)
	3.2.3 Pilot and roll-out co-located Advice Workers within 3 targeted organisations offering food support in a variety of ways to different communities across Hull.	To August 2026	Hull & East Riding Citizen's Advice, Feeding Britain, Hull Food Partnership, EMS, Oasis, St Philips Church	Katherine Nickolds (HER CAB): Advice worker has engaged with 91 residents and the total amount of additional money that households are receiving from income maximisation activities through the service currently stands at £32,284.88

	3.2.4 Update the 'Worrying About Money' leaflet to take account of new information and produce new versions in most prominent languages used across communities in Hull.	2025	Hull City Council advice services, Independent Food Aid Network, Citizens Advice	Lisa Buttery (HCC) Worrying About Money leaflet available online and in print in the following languages: English, Arabic, Kurdish Sorani, Polish and Romanian: https://www.worryingaboutmoney.co.uk/hull
3.3. Support evidence-based approaches to increase awareness and uptake of initiatives that promote child health such as Healthy Start Vouchers to access nutritious food and vitamins, and Free School Meals for low-income households.	3.3.1 Establish a working group to maximise take up of Healthy Start vouchers amongst eligible households within Hull, understanding peaks in demand, and set a rolling pattern of awareness raising initiatives.	Ongoing	Hull City Council Healthy Lifestyles Team, advice services, neighbourhood teams and voluntary / community partners	Andrew McKee (HCC): Targeted online campaign to drive uptake of Healthy Start vouchers across HCC estate of digital assets including social media and screens in flats and Family Hubs. Shared assets across partners to ensure wider coverage. Take-up of Healthy Start is around 3,000 households, (approx. 69% of eligible families). Healthy Start vitamins now rolled out to 3 x Family Hubs: • McMillan • Marfleet • Fenchurch Presentations to Early Years professionals during Talk Money Week in November 2023 / 2024 / 2025
	3.3.2 Work with schools and colleges to poverty-proof the school day, including supporting the development of auto-enrolment for Free School Meals, working to expand the eligibility criteria and ultimately the national adoption of Universal Free School Meals from nursery to sixth form.	Ongoing	Hull City Council legal services, grant maintained schools, multi-academy trusts, Feeding Britain, Hull Food Partnership	Jo Arro / Claire Farrow (HCC): Auto-enrolment programme for children eligible for Free School Meals established and set to launch in September 2025 • 1,666 pupils were included in the final phase of eligibility checking and registration. • Of those 1,174 have been determined one way or another • 479 are eligible and registered

				• 695 are not eligible or not registered – mainly because they are not in full-time education or were already eligible. • In total, 750 new pupils are confirmed to be eligible, saving £500 in food for families per child and releasing a minimum of £1,050 per child in Pupil Premium to Hull schools.
3.4. Continue the Whole System Approach to tackle excess weight across Hull led by Hull City Council Public Health team	3.4.1 Continue to build on the work already established using this approach, led by the Whole System Healthy Weight Steering Group and Sub-Groups. This work includes the following: • Healthy Lifestyle Early Years HENRY • Healthy Lifestyle Tier 2 HENRY Growing Up • Healthy Lifestyle Eat Well for Less Workshops • National Childhood Measurement Programme and pathways to support services – Tier 2 and Tier 3 • Us Mums – potential develop pathway linked to Maternity Services to offer support to pregnant women BMI over 30 • Local Plan Policy – restricting new hot food takeaways – improving the food environment.		Members include representatives from Hull City Council, Hull Food Partnership, NHS, Academy Trusts etc	The HCC Healthy Lifestyle Team is a collaboration between Public Health and Children, Young People and Families Directorates. Throughout 2024-25 the Healthy Lifestyle Team have reached 2093 adults and 2,448 children and delivered: - • 3 x HENRY Right from the Start Group Programmes, • 6 x HENRY Healthy Families Growing Group Programmes • 7 x HENRY 1:1 Programmes • 42 x HENRY Workshops (Starting Solids, Eat Well for Less, Healthy Teeth, Fussy Eaters) • 8 x Eating and Sensory Workshops • Healthy Cooking on a Budget Workshops to 582 x residents. The National Childhood Measurement Programme was delivered to all Reception and Yr 6 children attending Hull schools throughout 2024-25. Families with children identified as underweight and overweight were contacted via a telephone call to discuss their results and

				offer brief advice and refer onto support services as appropriate. Policy in Local Plan (2016) to restrict the number of new takeaways: - • Development to accommodate hot food takeaway (A5) use will not be supported in local or neighbourhood centres where a threshold of 20% of all units would be or has already been reached, to prevent over proliferation where this could undermine objectives to promote healthy eating in the city. • Development to accommodate hot food takeaway (A5) use will not normally be supported within 400m of a secondary school or sixth form college or playing fields. • Evaluation results show that in 2016 Hull had 302 HFT in the city and in 2023, 6 years later it had 259, leading to 43 fewer.
3.5. Establish preventative approaches to identify and support residents before they experience food insecurity.	3.5.1 'Tackling Destitution' project to pilot ways of identifying at risk residents and creating a pathway of support to avoid them falling into crisis.	Ongoing	Hull & East Riding Citizen's Advice, Trussell, Hull Foodbanks, Hull City Council, Forum, Hull Food Partnership,	Katherine Nickolds (HER CAB): Tackling Destitution app in beta testing phase
3.6. Create network of local community food provision that meets quality standards and prepares residents to move along the Food Ladder from crisis to resilience	3.6.1 Community Food Support Health Check offered to organisations to understand their current position, and what is needed to establish sustainable practices in relation to their community food provision.	March 2026	Hull Food Partnership, Hull Food Inequality Alliance, Hull CVS	Amie Watson (HFP) 20 organisations identified to go through initial Health Check process: 4 completed so far.
	3.6.2 Bulk food purchasing pilot with selected organisations across Hull to try and establish a bulk food buying co-operative that reduces the cost of food to organisation through collective	March 2026	Hull Food Partnership, Hull City Council, Hull CVS,	Anna Route / Amie Watson (HFP) work in progress

	buying power and local re-distribution to the VCSE. With the intention it becomes self-sustaining after the pilot ends.		Feeding Britain, Food & Communities Trust, EMS, Hull 4 Heroes, HU4 Community Trust, Oasis, St Philips Church, Unity in Community	
	3.6.3 Food Support Quality Assurance toolkit created to establish set standards of practice and harmonise community food provision across the city with dignity for residents at its heart	Ongoing	Hull Food Partnership, Hull Food Inequality Alliance, Hull City Council, Hull CVS, EMS Alliance for Dignified Food Support	Anna Route / Darren Squires (HFP) work in progress
	3.6.4 Establish a network of BAME-led organisations who bring their expertise in creating a supportive and sensitive food provision that met the distinct dietary needs for different cultural groups across the city that were previously underserved by established community food provision.	To March 2026	Hull Food Partnership, Hull Food Inequality Alliance, Hull City Council, CK Foods, The Peel Project, Humber All Nations Alliance, Hull Sisters, Open Doors, Amazing Grace, Solidarity CIC	Anna Route (HFP) following on from initial pilot with 12 BAME-led organisations between Dec 2024-March 2025 which supplied culturally appropriate food to 1000+ households in that period, the 6 top performing organisations in terms of reach were supported with additional direct funds to ensure low/no income BAME households were supplied with food that met their religious and cultural requirements. This has been supported by local specialist retailer CK Foods and money via the Household Support Fund.

3.7. Improved, more dignified food support for homeless and rough sleepers via soup kitchens	3.7.1 Soup kitchen hub established to provide hygienic food preparation and service alongside facilities to assist homeless/rough sleepers with healthcare/other needs at night	TBC	NHS Hull & Humber	TBC – location to be identified – negotiations ongoing
3.8. Low cost, nutritious easy to prepare meals supplied via Community Fridges across Hull	3.8.1 'Freedom Food' ready meals utilise food surplus to provide microwavable, nutritious veg/meat based meals that can feed a family of four for £4. Weekly menus available to order in advance.	To March 2026	EMS	Jan Boyd, EMS: Meals available via Community Fridges at: • EMS Preston Road • Purple House • Acorns Family Hub • River City Church • HU4 Community Trust • St Hilda's Church
3.9. Community Shops provide low cost, nutritious food for residents on low incomes	3.9.1 EMS community shop established on Preston Road to reach residents living in a food desert	Ongoing	EMS	Jan Boyd, EMS: Supported 92,721 people between April 2024-March 2025 (Including 9,981 Freedom Foods ready meals to 8 Community Fridges).
	3.9.2 New Community Shop established in different area of Hull to serve residents on low/no income	TBC	Hull City Council, Company Shop	TBC – location to be identified – negotiations ongoing

4: Creating a vibrant, prosperous and diverse sustainable food economy.

Local organisations and people buy from local food businesses first, where possible.

Objectives	Actions	Timing	Delivery Partners	Lead Contact / Data Captured
4.1. Local producers are provided with increased opportunities to promote and sell their produce directly to consumers / organisations through an online platform and other initiatives	4.1.1 Hull Food Partnership works with local food producers and interested organisations to develop the Food Exchange Platform as an online mechanism to support the promotion of locally grown food to a wider audience and drive interest.	Ongoing	Hull Food Partnership, Hull CVS, Local Food Producers, Local Organisations	Amie Watson, HFP
	4.1.2 Hull Food Partnership actively promotes the Food Exchange Platform to an increasing number of organisations to develop a market for locally grown food and the businesses that produce that food to give away, barter or sell.		Hull Food Partnership, Hull CVS, Local Food Producers, Local Organisations	Amie Watson, HFP
4.2. Promote businesses selling healthy and sustainable food to the public	4.2.1 Review and update the database of local and sustainable food businesses, ensure they are included in the East Yorkshire Local Food and Rural Tourism Network's annual 'Enjoy Local Food and Drink' guide	Ongoing	Hull Food Partnership, East Riding of Yorkshire Council	
	4.2.2 Create working group to jointly promote local food businesses, suppliers and retailers in Hull and East Yorkshire, including support to access affordable advertising in the public realm	Ongoing	Hull City Council, Hull Food Partnership	
	4.2.3 Work with HCC to refresh the Healthy Options award and incorporate kitemark to indicate commitment to local and sustainable food	Ongoing	Hull City Council, Hull Food Partnership	
	4.2.4 Maximise the potential of local food events such as the annual YUM! Food festival, Trinity Live and Street Food Nights to support healthy, local and sustainable food businesses	Ongoing	Hull BID, Hull City Council, Hull Food Partnership	
	4.2.5 Use social media platforms to showcase local, healthy and sustainable food business, e.g. through 'Secrets of the Chefs' films on YouTube and TikTok	Ongoing	Hull Food Partnership	Darren Squires, HFP
4.3. Enable new food entrepreneurs to develop the skills to run sustainable food businesses	4.3.1 Promote and create training opportunities so local food businesses are able use an appropriately skilled workforce to expand their offer to a wider customer base.	Ongoing	East Riding of Yorkshire Council, Hull City Council,	

			Hull Food Partnership	
	4.3.2 Ensure local food businesses are enabled to start, develop and thrive by maximising local provision of business support and advice, including support to access government grants and other resources	Ongoing	Hull City Council, HEY Growth Hub	
4.4. Planning policy and strategies encourage the development of local, healthy and sustainable businesses outside of the city centre	4.4.1 The Hull Economic Strategy. Community Plan and refreshed Local Plan take account of new funding and policies such as the National Policy Planning Framework (NPPF) Dec 2024, Community Highstreets investment and Trailblazer funding to ensure local, healthy and sustainable businesses are given the opportunity to flourish on high streets across Hull.	Ongoing	Hull City Council, Hull Chamber of Commerce, HEY Growth Hub	

5: Transforming catering and procurement and revitalising local and sustainable food supply chains.

A thriving and robust local food sector from field to plate, with fairly-paid staff.

Objectives	Actions	Timing	Delivery Partners	Lead Contact / Data Captured
5.1. Increase healthy and sustainable food procurement in the city.	5.1.1 Develop a cross sector sustainable procurement network with representatives from public sector bodies, large private caterers and food manufacturers.	Ongoing	Hull Food Partnership, Hull City Council, NHS Hull & Humber, Academy Trusts	
	5.1.2 Anchor institutions and other organisations or businesses use their spending power to invest in local food as the preferred catering option.	Ongoing	Hull Food Partnership, Hull City Council, NHS Hull & Humber, Academy Trusts	
	5.1.3 Local buying structures and procurement mechanisms are adapted to ensure local business are able to access tender and contract opportunities.	Ongoing	Hull Food Partnership, Hull City Council, NHS Hull & Humber, Academy Trusts	
5.2. Commitments to ethical purchasing policies cements Hull as a Fairtrade City and a Sustainable Palm Oil Region and embeds sustainable food purchasing policies such as Food for Life Served Here, Marine Stewardship Council and Compassion in World Farming awards.	5.2.1 Ensure that within HCC's procurement and tendering framework, a score of at least 10% in the 'Social Good' category is allocated for Fairtrade products, working with procurement specialists to advise. Understand what HCC's current catering / hospitality offer is and how it can be improved to incorporate more Fairtrade. Within HCC, ensure that a commitment to fairer trade is recognised as a way to deliver against other sustainability commitments	Ongoing	Hull Fairtrade Partnership, Hull City Council	
	5.2.2 Ensure major stakeholders including Hull City Council, East Riding of Yorkshire Council and the University of Hull to pledge to only use sustainable palm oil in their catering offers. Support The Deep and AAK in establishing a directory of businesses across the region who have committed to using sustainable palm oil and use it as a way to promote the uptake to other businesses, organisations and consumers.	Ongoing	The Deep, AAK, Hull City Council, East Riding of Yorkshire Council, Hull Food Partnership	
	5.2.3 Work with procurement specialists within Hull City Council to update the procurement and tendering framework to include both Fairtrade and Sustainable Palm Oil and ensure caterers achieve recognised healthy, sustainable, and ethical food	Ongoing	Hull City Council, Hull Food Partnership	

	accreditation, alongside Food for Life Served Here, Marine Stewardship Council and Compassion in World Farming awards as part of the social good category, and push for higher scoring of this category overall.			
5.3. Ensure healthy and sustainable food is made available across public sector venues that serve residents and visitors to the city.	5.3.1 Continue Mystery Shopper audits in cafes and vending machines across libraries, parks, museums, family hubs and sports facilities operated by Hull Culture & Leisure / Hull City Council. Link with Healthy Weight Food Sub-group to propose viable healthy, sustainable catering options that will meet community need and financial sustainability.	Ongoing	Hull Food Partnership, Hull Culture & Leisure, Hull City Council	Darren Squires, HFP
	5.3.2 Work with University of Hull on their 'Hull-their Options' research project to embed healthier, more sustainable food is available to students and visitors on the university's campus.	Ongoing	University of Hull, Hull Food Partnership	
5.4. Create the conditions for food systems change that benefits local, healthy, sustainable food producers and businesses in Hull and across the wider Yorkshire region.	5.4.1 Establish research project with Fix Our Food to bolster the current procurement framework so that it aligns to the Three Horizons approach to food systems change, and complements / connects with existing activity happening across Yorkshire	September 2026	Hull Food Partnership, Fix Our Food	Amie Watson, HFP
5.5. Learning opportunities are available for staff involved in the provision of food within educational establishments to ensure it meets School Food Standards, and enables students to access healthy, sustainable, locally produced food whilst attending education and learning.	5.5.1 Chefs in Schools training offered to all staff involved in the delivery of food services across schools in Hull. Enabling staff to develop their understanding and delivery of food that meets School Food Standards and ensures students are able to access food that is nutritious and sustainable whilst they are learning.	2023-2025	Chefs in Schools William Jackson Food Group Hull City Council Multi-Academy Trusts	
	5.5.2. Funding to extend learning opportunities and follow-up sessions enables staff to form a network of informed and pro-active advocates for the continuous improvement of school food across Hull that supports students' learning, health and wellbeing, and provides a route to market for local food producers.	2023-2025	Chefs in Schools William Jackson Food Group Hull City Council Multi-Academy Trusts	

6: Tackling the climate and nature emergency through sustainable food and farming and an end to food waste.

All local organisations and people help to tackle climate change and benefit nature by making ethical, informed food choices.

Objectives	Actions	Timing	Delivery Partners	Lead Contact / Data Captured
6.1. Hull City Council declares a climate and nature emergency and works with anchor institutions, businesses, organisations and residents to deliver a strategy to reduce the climate and nature impacts of the local food system.	6.1.1 In March 2019, Hull City Council declared a climate emergency and that the "Council resolves to do everything within the Council's power to make Hull carbon neutral by 2030, taking into account both production and consumption emissions". Hull 2030 Carbon Neutral Strategy launched.	March 2019	Hull City Council	Martin Budd, Hull City Council
	6.1.2 Hull City Council's new climate and nature strategy in development to replace the previous Hull 2030 Carbon Neutral Strategy. The new strategy has the following items earmarked for inclusion following representation from Hull Food Partnership: <i>The current food system causes irreversible damage to the planet with commercial and consumer decisions playing their role. In the UK, food contributes 30% of total greenhouse gas emissions, 10 million tonnes of food is wasted every year and 90% of fisheries are fully exploited or overfished. Hull's Climate and Nature Action Plan will aim to:</i> • <i>Gather metrics on the impacts of food policies and particularly on greenhouse gas emissions, this is a challenge local authorities face. Sustain has produced the Every Mouthful Counts toolkit for Local Authorities, which has already helped more than 50 councils in the UK identify where significant food emissions can be cut. The toolkit provides estimates of the emissions reductions that various actions may deliver, as well as the co-benefits for public health and wellbeing, nature and biodiversity, local communities, and economic development.</i> • <i>Hotels, restaurants, and retail establishments should receive targets and guidance to prevent food waste at source. Accreditation such as the Green Kitchen Standard can be used by caterers to prove their environmental credentials and provide a clear point of difference to set their service apart from the rest. This can mean cost savings as well as aligning with energy, water and waste requirements of the Defra Plan for Public Procurement and the UN's Sustainable Development Goals.</i>	Ongoing	Hull City Council, Hull Food Partnership	Martin Budd, Hull City Council
	6.1.3 'Oh Yes! Net Zero' established in 2022 by founding partners Reckitt, Hull City Council, Future Humber and the University of Hull. Campaign's objective is for Hull to lead the way in demonstrating how a city can become net zero.	Ongoing	Oh Yes! Net Zero	Recently released Government figures for 2022-2023 indicate that emissions for Hull recorded at 950.6 kilotons of CO2e in 2023, down from 1,047.27 the

	170 active members across Hull (including Hull Food Partnership), spanning all sectors and industries. Amplify the net zero message by promoting the Climate Changemakers project to young people and Carbon Clinics are put on regularly for businesses to help reduce their climate impacts.			previous year. Hull's carbon footprint fell more than nine per cent from 2022 to 2023. Since 2005, that figure has fallen by 57 per cent. This significantly marks a two-decade low, with CO2e emissions having more than halved since data was first recorded. Statistics released by the Department for Energy Security and Net Zero, as part of an annual publication of UK local and regional greenhouse gas emissions.
6.2. Residents, businesses and organisations understand the threat of flooding to Hull, and the steps that can be taken to minimise the impact of flood events, whilst bolstering the use of green spaces to soak up water and promote biodiversity.	6.2.1 Living with Water partnership works with the Environment Agency to deliver large scale blue/green infrastructure works to divert potential flood water away from homes, businesses and vital services in consultation with the local community.	Ongoing	Living with Water, Environment Agency	Aqua greens, water swales and urban planting projects alleviate flooding
	6.2.2 Living with Water activity promoted at events and in communities to advise households on how they can adopt blue/green principles at home, including water gardens, raised beds and other domestic Sustainable Urban Drainage solutions	Ongoing	Living with Water, Hull Food Partnership	Lauren Murtagh, HCC: 500 free water butts distributed to residents
6.3. Biodiversity and climate friendly policies across publicly owned spaces mitigate harmful impacts of pesticides and herbicides in Hull.	6.3.1 New motion on glyphosate usage by Hull City Council commits to: • <i>Implement a phased reduction in Glyphosate and other Glyphosate based herbicide on Council owned land (including work conducted by both Hull City Council staff and its authorised contractors and business tenants) resulting in an 80% reduction by April, 2030.</i> • <i>Develop an alternative weed management strategy to include non-chemical alternatives to glyphosate weed management, or acceptance of the existence of wildflowers and plants as being part of a biodiverse urban ecosystem.</i> • <i>Train relevant Council operatives in outputs of the weed management strategy.</i> • <i>Develop and implement a clear communication plan, including: (i) engaging those participating in RTG activities to act as ambassadors of good herbicide and pesticide practice; (ii) to support understanding of wild plants, the benefits of biodiversity positive practices to encourage residents to engage with alternative strategies; (iii) use of signage to advertise the reasons why more wild plants may be establishing, and the benefits of that to people and wildlife, and (iv) establish a</i>	Ongoing	Hull City Council	Since spring 2024, the council no longer sprays glyphosate in 92 of the city's playgrounds and parks.

	<i>communication strategy that provides information about the visual impact of using less chemicals, and the positive reasons for implementing the changes (including improved flood management through soil health).</i>			
	6.3.2 New monitoring and impact assessment of reduced glyphosate usage is developed by Hull City Council	Ongoing	Hull City Council	
6.4. Hull City Council hosts and supports the activity of Hull Fairtrade Partnership as well as committing to supplying Fair Trade products across its services.	6.4.1 Hull Fairtrade Partnership meets bi-monthly to track the progress of Fair Trade promotion across Hull and raise the profile of Fair Trade products as a way of tackling the climate and nature crisis by making ethical, informed purchasing decisions.	Ongoing	Hull City Council Hull Fairtrade Partnership	Sharon Clay, HCC: 36 members of Hull Fairtrade Partnership
	6.4.2 Throughout 2025, celebrate and promote Hull's 20 th year as a Fair Trade City, activities include: Major routes into city branded Welcome to Hull: Fair Trade City. Summer bedding display – clock face at end of Ferensway to be designed as Fair Trade logo. Fairtrade City 'birthday party' at Guildhall on 3 rd November.	2025	Hull City Council Hull Fairtrade Partnership	Sharon Clay, HCC: Hull Fairtrade Newsletter distributed to 2,500 recipients
6.5. Food and garden waste is diverted from landfill and repurposed as compost via brown bin collections from businesses and households across Hull. Activity aligned with government's 'Simpler Recycling' legislation.	6.5.1 Food and garden waste is collected fortnightly via brown bins and green caddys from businesses and households across Hull and sent to Wastewise / Biowise facility in East Yorkshire to convert into compost for use across the city. For every tonne of organic waste which goes for composting, approx. 40% is lost to moisture (steam) leaving the actual amount of compost produced per tonne at approximately 60% of the input.	Ongoing	Hull City Council	Elizabeth Dillon, HCC: In 2024/25 16,166 x tonnes of Organic Waste produced 2,503 x tonnes of compost.
	6.5.2 Compost created from food and garden waste is offered free of charge to residents and organisations across Hull.	Ongoing	Hull City Council	Elizabeth Dillon, HCC: 50 tonnes of Hull compost given to organisations, 2,400 x 25kg bags of Hull compost given to residents
	6.5.3 Food waste collections – introduction of a commercial food waste collection service for businesses across Hull. Developed and promoted a new food waste collection service for non-household premises in Hull.	March 2025	Hull City Council	Elizabeth Dillon, HCC:
	6.5.4 Food waste collections – introduction of food waste collections from flats. Develop and deliver a series of trials to establish the most effective solution for the collection of food waste from different flat types, trialling different container combinations, collection frequencies, resident participation and waste quality. Evaluate the trials and select schemes ready for citywide implementation in flats in Hull.	December 2025 February 2026	Hull City Council	Elizabeth Dillon, HCC:

	Implement the selected scheme to flats in Hull.	March 2026		
	6.5.5 Roll out website and education packs that have been developed to engage children and young people in sorting and disposing of waste correctly at school and at home.	December 2025	Hull City Council	Elizabeth Dillon, HCC:
6.6. Increase the uptake of plant-based eating as a climate friendly initiative across Hull	6.6.1 Promote community-led initiatives within Council and Hull Food Partnership via media campaigns (including case studies) that provide information about what sustainable eating means, e.g. Low Carbon Lunch.	Ongoing	Hull Food Partnership, Hull & ER Friends of the Earth	
	6.6.2 Ensure all HCC controlled catering (including outside catering) has minimum plant-based offering with an ambition to provide a minimum of 50% plant-based options by December 2026. Any meat options provided should be optimised for human and animal welfare (including certified standards such as Organic).	December 2026	Hull City Council	
6.7. Develop a circular economy and reduce carbon impacts by holding resources in common and supporting community initiatives such as repair cafes.	6.7.1 Promote the work of organisations across Hull who hold items for rental or reuse for a low fee as a community resource that can be used by organisations or residents. Encourage repair cafes for households objects and clothing as well as creating resources that enable people to conserve and fully utilise foraged or surplus food.	Ongoing	Hull Food Partnership, Hull Library of Stuff, The Vault, Timebank, Groundworks, Scrapstore	