The Bradford Good Food Strategy is an opportunity for us to understand, connect and extend the food-related work that is underway in the health and public sector, in the private sector through food businesses, food producers, retailers, farmers and the agricultural sector and the voluntary, community and faith sector. It sets out a vision for the kind of food system that the District will need for the future, and a high-level plan for how to achieve that vision.

**Our Vision is:** “To put accessible and nutritious food for all at the heart of Bradford’s policies and actions. We do this in order to reduce health and social inequalities, to improve health and wellbeing and to create a secure and sustainable food system that works for people and strengthens our local economy”

**Guiding principles of the Strategy are:**

- We put prevention first
- We work to reduce food inequalities and promote dignity and choice
- Our food sector is sustainable and ethical
- People and communities are the District’s greatest assets
- We are collaborative

**The four key outcomes of the strategy are:**

- Creating an Eating Well culture – developing knowledge and skills, and access to healthy affordable food
- Tackling Food Insecurities – increasing access to, and availability of, healthy fresh low cost food.
- Community-led food growing – sustaining and expanding local food production
- A sustainable food system for all – creating a resilient and sustainable food system which protects biodiversity and reduces impact on climate change.

---

**1. Strategy and Governance** – Taking a strategic and collaborative approach to good food governance and action

**2. Good Food Movement** – Building public awareness, active food citizenship and a local good food movement

**3. Healthy Food For All** – Tackling food related poverty, diet related ill-health and access to affordable healthy food

**4. Sustainable Food Economy** – Creating a vibrant, prosperous and diverse sustainable food economy

**5. Catering and Procurement** – Transforming catering and procurement and revitalizing local and sustainable food supply chains

**6. Food for the Planet** – Tackling the climate and nature emergency through sustainable food and farming to end food waste