Blackburn with Darwen
Food Resilience Alliance
Tackling food poverty through people-powered change

Fighting to eat well
We all have a relationship with food. We either have too much or not enough, are told we eat the wrong things, or we waste too much. BwD’s Food Resilience Alliance aims to help us all have a better relationship with food; to learn how we can manage what and how much we eat. We aim to link up those who grow our food locally with local people, make use of the waste caused by food surpluses at supermarkets, and support our communities to cook and eat together.

Food is so important on so many levels – how can we make sure that we all have the best possible for ourselves, those of our families and those of our communities? The Alliance is a movement which will bring communities together to end food poverty in its many forms, and transform the way we think about food.

About Us
The Alliance will provide a focus for community, voluntary, faith and private organisations to work with the public sector to achieve the overall aim of the strategy – to improve our health and wellbeing. The BwD Eat Well Strategy highlights how all the partners including East Lancashire Hospital Trust, BwD Clinical Commissioning Group, and BwD Council are working hard to support BwD residents to become healthier.

We pledge to...

Tackle food poverty more effectively as a community.
We will draft a food poverty action plan which underpins the Eat Well strategy to tackle poverty. This will involve all the organisations which provide food and support for those in crisis or significant poverty – food banks, community kitchens, holiday hunger teams, benefit and other financial advice.

Promote healthy and accessible food to BwD residents
We will explain the importance of healthy food to everyone in ways which inspire them to respond, whatever their culinary and cultural differences. We will work together in strategic and delivery partnerships to ensure that policies and resources are in place to maximise our impact on the health of our residents.

Build community food knowledge, skills and resources
We will promote existing and new opportunities to grow, cook and eat good food by increasing knowledge and skills to all age groups and cultures. We will enable as much locally grown food as possible to be used in our communities and the crisis food chain. We will support, promote and protect breastfeeding.

Reduce food waste and use surpluses locally
We will work with food growers and suppliers to reduce food waste – whether surplus food in shops or what we grow on our allotments. We want to ensure that as much product as possible goes into our local food chain eg foodbanks, community kitchens.

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