

FOOD CHARTER

Fair Food Aberdeenshire (FFA) believe everyone should have access to affordable and healthy food no matter where they live or how much they earn.

Food Governance and Strategy

Taking a strategic and collaborative approach to good food governance and action.



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Food Security

Tackling food insecurity, diet related ill-health and access to affordable healthy food.

Food Culture

Building public awareness, active food citizenship and a local good food movement.

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Food for the Planet

Tackling the climate and nature emergency through sustainable food and farming and an end to food waste.

Sustainable Food Economy

Creating a vibrant, prosperous and diverse sustainable food economy.

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Catering & Procurement

Transforming catering and procurement and revitalizing local and sustainable food supply chains.



OUR AIMS



Governance & Strategy

- Explore the use of national frameworks which will ensure positive outcomes are achieved using a coordinated approach which will deliver the aspirations for Aberdeenshire.
- Ensure a transparent, accountable and bottom-up approach is adopted and maintained.
- Deliver a Sustainable Food Plan for Aberdeenshire.

Food Security

- Develop fairer access to good quality low-cost nutritious food across Aberdeenshire
- Raise awareness of food initiatives & services.
- A commitment to partnership delivery of a 'cash first' and preventative approach to maximise income.
- Continued development of community-based food projects which are sustainable to meet the needs of communities.

Food Culture

- Raise public awareness of food, health and sustainability issues.
- Increase cooking skills & promote training opportunities.
- Increase participation in food growing.
- Support current food growing spaces to adopt a holistic approach to tackle environmental, social and economic challenges.

Food for the Planet

- Ensure people and businesses are supported to reduce food and food related waste through a range of initiatives.
- Support producers on how to adopt sustainable farming techniques.

Sustainable Food Economy

- Promote Aberdeenshire as a food destination.
- Support sustainable food entrepreneurs and enterprises.
- Protect and/or re-establish vital sustainable food infrastructure.

Catering & Procurement

- Increase sustainable food accreditation.
- Increase community wealth building approaches.
- Improve policy and practice