Fair Food Aberdeenshire (FFA) believe everyone should have access to affordable and healthy food no matter where they live or how much they earn.

**Food Governance and Strategy**
Taking a strategic and collaborative approach to good food governance and action.

**Food Security**
Tackling food insecurity, diet related ill-health and access to affordable healthy food.

**Food Culture**
Building public awareness, active food citizenship and a local good food movement.

**Food for the Planet**
Tackling the climate and nature emergency through sustainable food and farming and an end to food waste.

**Sustainable Food Economy**
Creating a vibrant, prosperous and diverse sustainable food economy.

**Catering & Procurement**
Transforming catering and procurement and revitalizing local and sustainable food supply chains.
OUR AIMS

Governance & Strategy

• Explore the use of national frameworks which will ensure positive outcomes are achieved using a coordinated approach which will deliver the aspirations for Aberdeenshire.
• Ensure a transparent, accountable and bottom-up approach is adopted and maintained.
• Deliver a Sustainable Food Plan for Aberdeenshire.

Food Security

• Develop fairer access to good quality low-cost nutritious food across Aberdeenshire
• Raise awareness of food initiatives & services.
• A commitment to partnership delivery of a ‘cash first’ and preventative approach to maximise income.
• Continued development of community-based food projects which are sustainable to meet the needs of communities.

Food Culture

• Raise public awareness of food, health and sustainability issues.
• Increase cooking skills & promote training opportunities.
• Increase participation in food growing.
• Support current food growing spaces to adopt a holistic approach to tackle environmental, social and economic challenges.

Food for the Planet

• Ensure people and businesses are supported to reduce food and food related waste through a range of initiatives.
• Support producers on how to adopt sustainable farming techniques.

Sustainable Food Economy

• Promote Aberdeenshire as a food destination.
• Support sustainable food entrepreneurs and enterprises.
• Protect and/or re-establish vital sustainable food infrastructure.

Catering & Procurement

• Increase sustainable food accreditation.
• Increase community wealth building approaches.
• Improve policy and practice

https://www.ouraberdeenshire.org.uk/fair-food-aberdeenshire/