

New Season
Apple Juice
£3.50 / bottle
£1 / tumbler
honey £6 / jar
beeswax £1 / stick

Tiddly-Pommes

East Oxford Juice

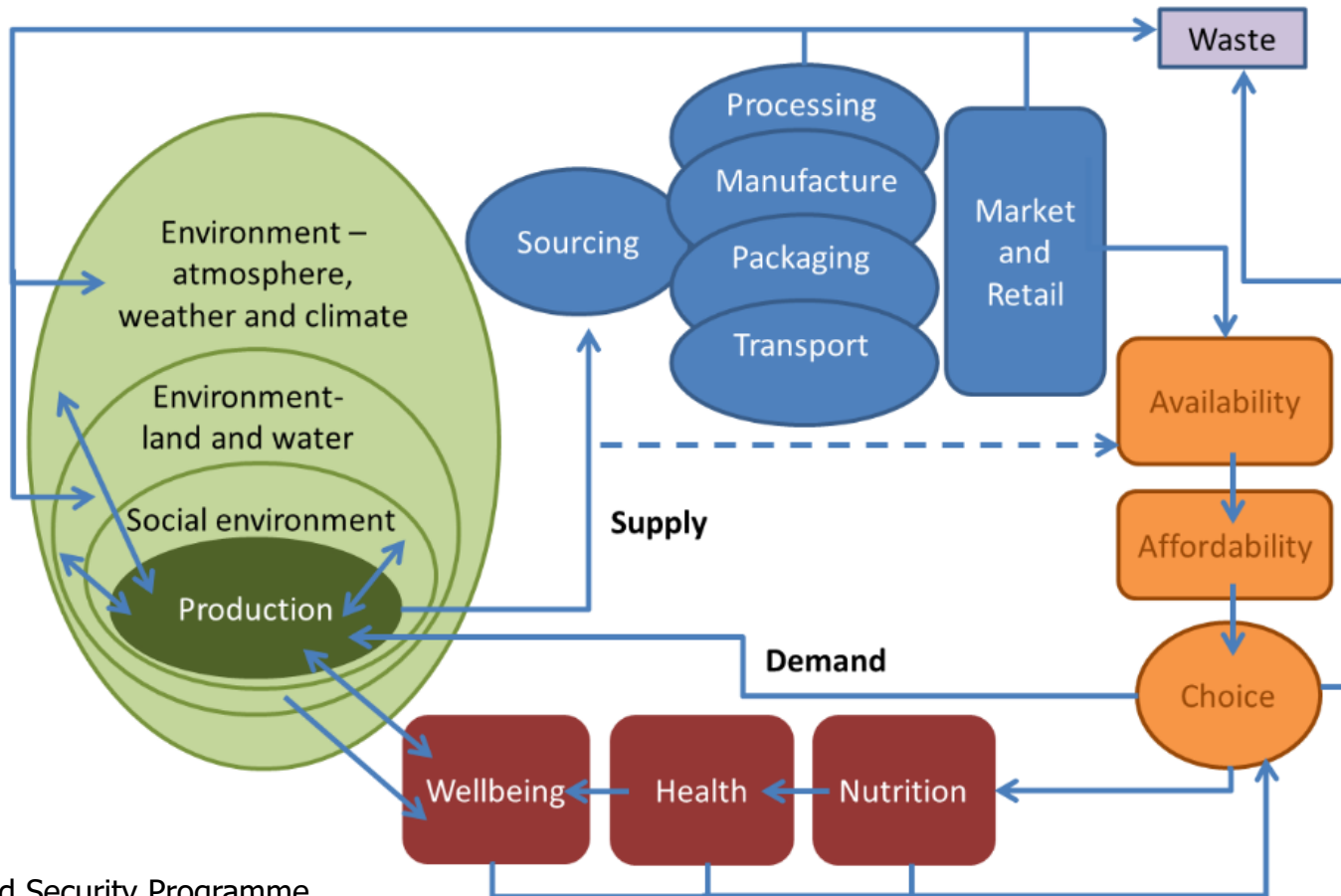


County-wide Food Partnerships: what can we learn?

- Good Food Oxford: Oxfordshire
- Sustain: Buckinghamshire



Why a food partnership?



Collective impact is...

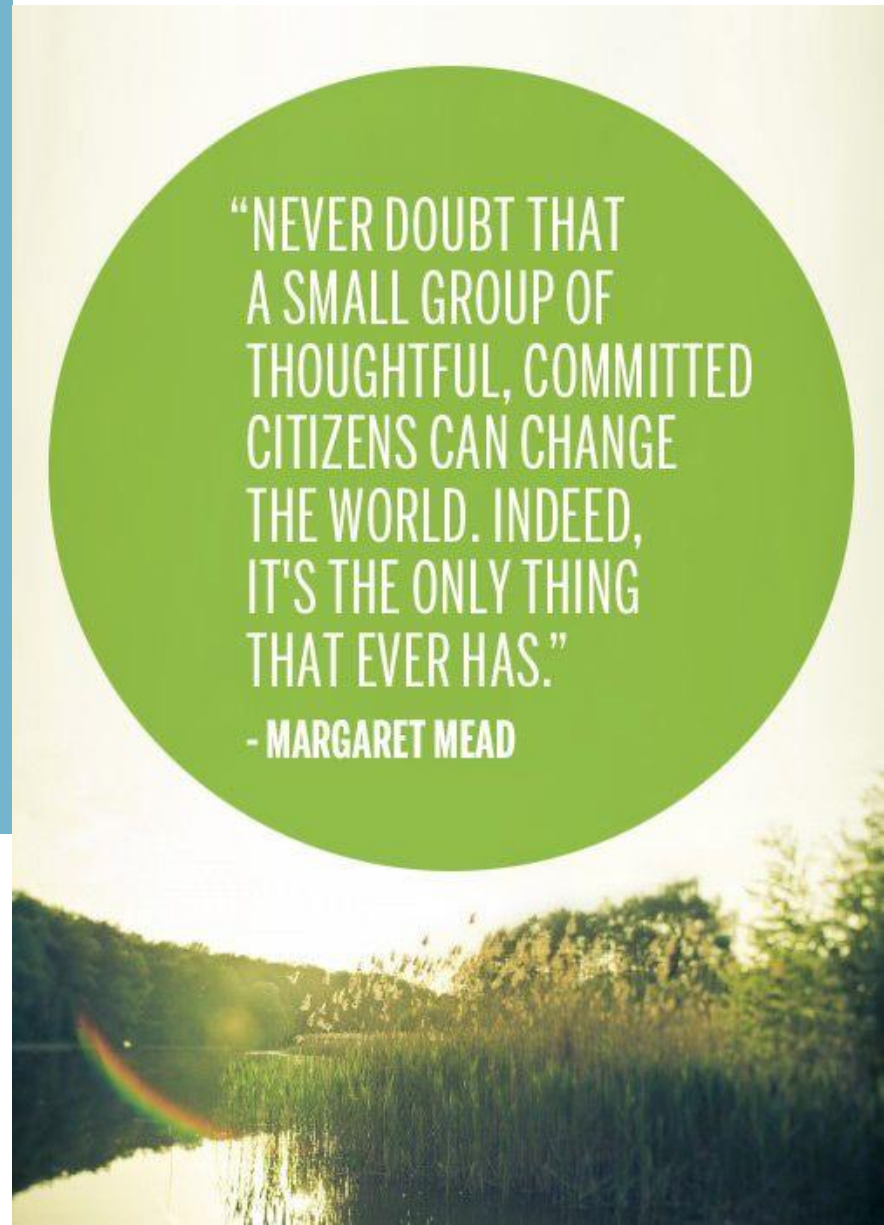
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THE COMMITMENT OF
A GROUP OF
IMPORTANT ACTORS
FROM DIFFERENT
SECTORS TO A
COMMON AGENDA
FOR SOLVING A
SPECIFIC SOCIAL
PROBLEM.

”

“NEVER DOUBT THAT
A SMALL GROUP OF
THOUGHTFUL, COMMITTED
CITIZENS CAN CHANGE
THE WORLD. INDEED,
IT'S THE ONLY THING
THAT EVER HAS.”

- MARGARET MEAD

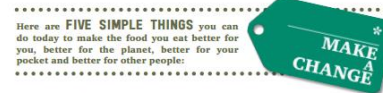


The Good Food Oxford Network



Oxford's Good Food Vision:

- Reducing greenhouse gas emissions at all points in the food cycle, from field to fork
- Supporting practices that preserve and enhance ecosystems and promote higher animal welfare
- Committing to cut packaging and food waste, and increase recycling and composting



Here are **FIVE SIMPLE THINGS** you can do today to make the food you eat better for you, better for the planet, better for your pocket and better for other people:

- 1. Eat more plants**
Enjoy lots of delicious, seasonal fruit and vegetables – five or more a day.
Affordable, tasty and good for you!
- 2. Waste less food**
Incredibly, 1/3 of all food produced is never eaten. Cutting waste saves money and reduces our environmental footprint.
- 3. Quality not quantity**
Meat and dairy are responsible for a high proportion of emissions. Reduce the amount you eat, and buy from trusted, high animal welfare suppliers.
- 4. Cook!**
Enjoy cooking and eating food together, using fresh, seasonal ingredients. Start simple – ask around for recipes and share your favourites.
- 5. Know your food**
Ask where your food comes from and how it was produced, get to know producers at local markets, and choose trusted labels like MSC for fish.

GOOD FOOD OXFORD FOR BUSINESS AND ORGANISATIONS:

Sign up to the Charter, put it on display and promote the actions to your staff, customers or members. Encourage volunteering with local food projects as part of your community engagement. If you sell or serve food, get in touch with us to talk about how you can make it healthier and more sustainable.
...Happy bellies – happy people!



Find out more:

www.goodfoodoxford.org



Good Food Oxford is a network of public, private and community organisations working together to make Oxford a Sustainable Food City. We are proud to be part of the UK's national Sustainable Food Cities network.
Visit our website to find out more or email us on mail@goodfoodoxford.org



Sustainable Food Places



A sustainable food system



A sustainable food system is one where the long-term outcomes are positive for:

- people's health and wellbeing
- the environment
- and the economy

What we can achieve



Food Governance and Strategy

Taking a strategic and collaborative approach to good food governance and action.



Good Food Movement

Building public awareness, active food citizenship and a local good food movement.



Healthy Food for All

Tackling food poverty, diet related ill-health and access to affordable healthy food.



Sustainable Food Economy

Creating a vibrant, prosperous and diverse sustainable food economy.



Catering and Procurement

Transforming catering and procurement and revitalizing local and sustainable food supply chains.



Food for the Planet

Tackling the climate and nature emergency through sustainable food and farming and an end to food waste.



To support Collective Impact, we...

Guide Vision and Strategy

Support Aligned Activities

Establish Shared Measurement Practices

Build Public Will

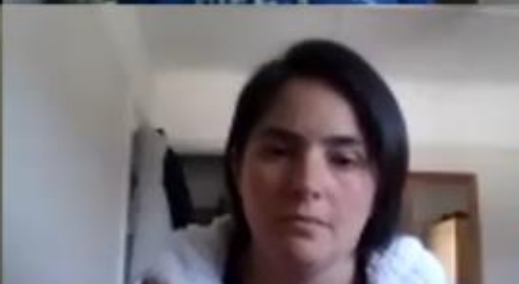
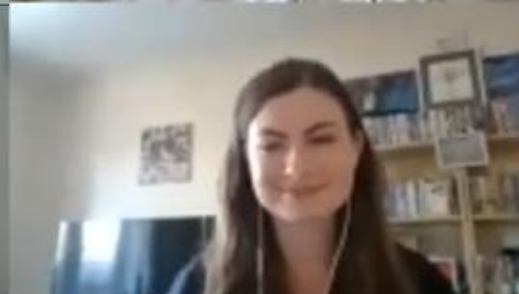
Advance Policy

Mobilize Funding

Oxford to Oxfordshire: the story so far

- Initiated in December 2013
- Formed a Steering Group, “Oxford” name, brand, Charter in 2014
- Two years’ initiation funding 2015 – 2017
- “Oxford’s food system” “how do we feed everyone in Oxford” – necessarily involves Oxfordshire
- Oxford Bronze Award 2018
- “What next” moment – new Manager Fiona
- So much in Oxford is determined Oxfordshire-wide; two-tier
- Next stage of change has to encompass the county
- But still recognise how distinct the districts are
- Community Food Networks – one in each district
- County-wide strategy
- Take Oxford to Silver and Oxfordshire to Bronze – then dovetail





Buckinghamshire context

- Was two-tier but moved to unitary on 1st April!
- 16 community boards clustered North / Central / South
- 157 town/parish councils
- Much is done county-wide
- Local Plan, Health & Wellbeing Strategy, Healthy Eating Strategy, Whole System Approach, Local Enterprise Partnership, Climate Emergency Declaration
- Unique identity of the countryside: Aylesbury Vale and Chiltern Hills, market towns
- Where is people's sense of place?



Consultation on the need for a Buckinghamshire Food Partnership

- Survey, 2 focus groups online, 3 summits online
- 58 survey responses, 79% saw the need for a partnership
- 79 focus group and summit attendees, 100% positive
- Background data
- Food activity in Buckinghamshire – the story so far
- Report
 - Diversity: rural vs urban; affluent vs more deprived; thriving vs struggling businesses; flourishing vs burdened ecosystems – need for EQUITY and opportunities to make a difference
- Challenge of working county-wide with large population, very rural, with such distinct identities and challenges

Learning from others

Please put questions for our speakers in the chat

Thank you!

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