

# **The Chef's Challenge 2020**

# GLASGOW'S FOOD

Glasgow's food system is complex, interconnected and reaches well beyond needed to feed a population, including growing or producing food, distribution economy, society and political factors and it affects our

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**1 in 3** children in Glasgow live in poverty - that's 38,000 children in the city

**11%** of people reported experiencing at least one event indicating food insecurity

Over **60%** of adults



and **20%** over

of Primary 1 children

**78%** report eating fewer than 5 portions of fruit or vegetables a day



and **12%** report eating none



In Scotland

**21%**

There are over

**5000**



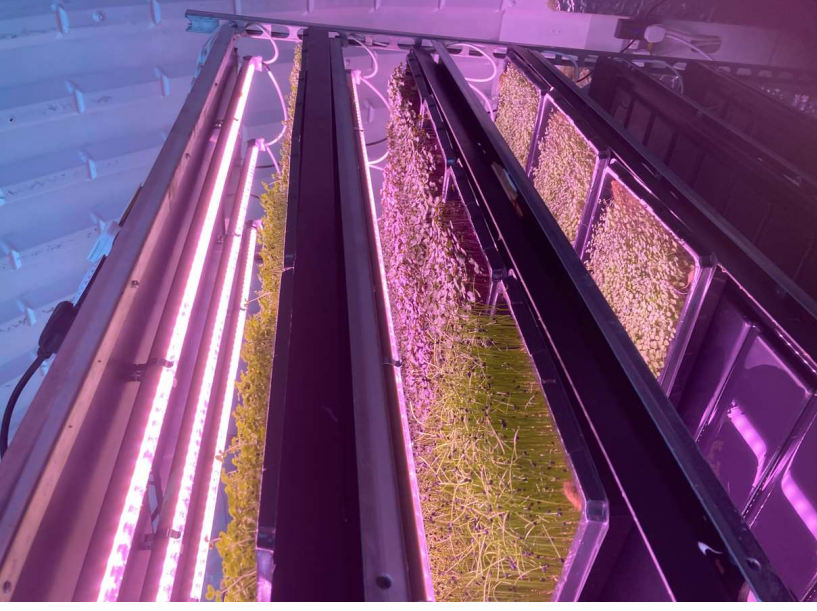
Glasgow gardens community and growing and 32



13000

Glasgow Community working partnership

**Started in 2018**



**Collects veg  
from across the  
city**



**Community and  
market gardens**

**Chefs use this  
produce to make  
delicious  
vegetarian food,  
judged by people  
who work in food**



**We want chefs to  
think differently  
about food  
availability in this  
urban  
environment, and**



**This year, we  
really  
encouraged  
chefs to go for  
it!**





**Judging visits allow us  
to meet and engage  
with chefs and business**

# The final: forced to change place involved as many people as





## **Press coverage**

- **Double page spread by Ca**
- **"the national" Sunday pap**
- **Facebook: 23,482, 660 lik**
- **Instagram: 667 likes**
- **Plus word of mouth shared**

# **Next year?**

- **Community meals**
- **More people involved**
- **More engagement with groups**
- **bigger and better!**