

# Sustainable Food Places Campaign grants

## Summary:

- Good Food Movement grants
- Campaigns grants
- Other support
- Other sources of funding

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# Good Food Movement grants

**1 year £10,000 grants aim to support places in reaching out to new audiences and enabling them to connect, communicate and collaborate with both the partnership and other local organisations as they work together to transform their local food system.**

**Grant amounts:** £10,000, 10 grants available total

**Launch:** 23 September 2022

**Deadline:** 21 November 2022

**Who can apply:** members of Sustainable Food Places

**Who can manage the grant:** food partnership or other org if food partnership does not have a legal status or unable to employ a good food movement coordinator

**How to apply:** Complete the Grant Application form on your SFP dashboard and email [vera@sustainweb.org](mailto:vera@sustainweb.org) if you have questions

**Briefing session:** 29 June; Good Food Movements Guide

SUSTAINABLE  
FOOD places



# Campaign grants

**Veg Cities:** increase the availability and consumption of veg

**Food for the Planet:** reduce the environmental impact of food on our planet

**Good Food Economy:** help promote good food jobs and enterprises as part of a vibrant and diverse local food economy.

**Grant amounts:** £7,500, 13 grants available total, each over 1 year

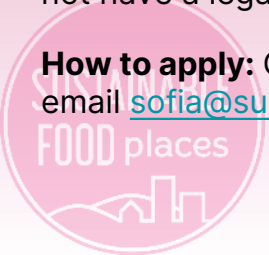
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# Veg Cities

Increase the availability and consumption of veg

**How many:** 2 or 3 grants in total

**Free-school meals:** evidence that children eat more veg via school meals compared to packed lunches; hot topic at the moment in all nations linking up with cost of living crisis. Looking for campaigns to increase local support to free-school meals and link up with national campaigning.

**Food growing:** issue that most partnerships are working on but facing barriers in access to land, capital, markets and skills & training. Looking for innovative campaign ideas on how to overcome these barriers.

**How we'll consider your application:** match funding, clear aims and objectives, impact

Get in touch in you want to discuss your ideas [vera@sustainweb.org](mailto:vera@sustainweb.org)



# Food for the Planet

Reduce the environmental impact of food on our planet

**How many:** 2 or 3 grants in total

**Procurement:** Less and better meat at the heart of your campaign. Expectation that campaigns will register on the Food for the Planet website and start ticking which areas council is actively working on.

**How we'll consider your application:** match funding, clear aims and objectives, impact

Get in touch in you want to discuss your ideas [bella@sustainweb.org](mailto:bella@sustainweb.org)



# Good Food Economy

Help promote good food jobs and enterprises as part of a vibrant and diverse local food economy

**How many:** 7 or more grants in total

**Celebratory, Strategic or Targeted** activity to strengthen your local good food economy

**Campaigns Breakfast July 2022**

**Campaign guidance:** saved on your dashboard

**How we'll consider your application:** match funding, clear aims and objectives, impact

Get in touch if you want to discuss your ideas [sofia@sustainweb.org](mailto:sofia@sustainweb.org)



# Celebratory

Showcase and celebrate your vibrant or emerging network of good food enterprises who are doing innovative things to increase access to healthy and sustainable food and offer opportunities for communities to become active food citizens

# Strategic

Seed funding to start laying the ground work for growing the local good food economy. An opportunity to map the diversity of food enterprises in your region, understand what infrastructure and funding is needed and start to build the necessary networks and spheres of influence to effect longer term change.

# Targeted

Work with a sector or subset of enterprises to find ways to: increase resilience and move towards more sustainable or community focused models, work with sectors to source from farmer-focused supply chains and/or increase access to healthy and affordable food

# Celebratory

Showcase and celebrate your vibrant or emerging network of good food enterprises who are doing innovative things to increase access to healthy and sustainable food and offer opportunities for communities to become active food citizens

Showcasing good work locally through:

- Sharing stories about local food enterprises:
  - case studies, photo-stories, films, 'meet-the-maker' type events
- Building a network and working group of good food enterprises in your area to develop a vision and encourage peer-to-peer learning
- Running celebratory events, awards programmes, producer pitch events, food trails
- Creating active food citizens by developing ways for local communities to be actively involved in the good food economy



# Strategic

## Getting food on to the local authority economic agenda

- Do a health check/ state of the sector report to understand how much food retail in the local region is alternative and to set the agenda
- Build a roadmap for a future campaign exploring:
  - building a case, who you need to influence, what new infrastructure needs to be invested in, how a campaign could be funded, setting targets ie. 10% alternative retail in X region by 2032, identify the levers of influence - especially with the local authority, developing a local plan
  - Developing 'oven ready' projects and bids to align with levelling up agenda
- Start to form a coalition with alternative food retailers, procurement groups, economic development and other relevant stakeholders to inform wider work.
- Sustain is developing a local declaration similar to healthy weight declaration – your local area can help pilot

# Targeted

Work with a sector or subset of enterprises to find ways to: increase resilience and move towards more sustainable or community focused models, work with sectors to source from farmer-focused supply chains and/or increase access to healthy and affordable food

- Markets: could you set up a market in your locality? could you work with your street market to source from farmer-focused supply chains? could you work with your farmer's market to offer accessible options (Healthy Start, Alexandra Rose)?
- Alternative retail: How can you work with alternative retailers to engage with the cost of the living crisis and increase access to healthy and affordable food?
- Emergency food hubs: Could you support the emergency food hubs set up from covid transition to food coops, pantries or other alternative retail models? Development of a community food retail network
- Focused ask: Increasing number of businesses paying living wage

# Other campaigns support available

**Peer link:** peer-to-peer support available via the SFP dashboard

**Regular campaign breakfasts:** workshops on campaign issues, next session 26 October on why and how to engage with MPs

**Thematic webinars:** responding to needs from network e.g. webinar on cost of living 7 Nov

**Campaigns support:** 1-2-1 support + peer-to-peer support group for places running Veg Cities, Food for the Planet and Good Food Economy campaigns

**Campaign websites & newsletters:** Veg Cities and Good to Grow website, monthly newsletter and twitter accounts; Food for the Planet website

## Rise up list

**SFP team members:** we're here for you!



# Other sources of funding



National Lottery Community Fund			
<a href="#">National Lottery awards</a>	England/Wales/Scotland/NI	<£10,000	Rolling deadline
<a href="#">Partnerships</a>	England	£10,000+	Rolling deadline
People and Places ( <a href="#">Medium</a> and <a href="#">Large</a> )	Wales	£10,000+	Rolling deadline
<a href="#">People and Communities</a>	Northern Ireland	£10,000+	Rolling deadline
<a href="#">Community Led</a>	Scotland	£10,000+	Rolling deadline
<a href="#">Scottish Land Fund</a>	Scotland	£5,000+	Rolling deadline
<a href="#">Supporting Great Ideas</a>	Wales	£10,000+	Rolling deadline
<a href="#">National Lottery Grants for Heritage</a>	UK	£3,000 - £10,000	Rolling deadline



# Other sources of funding



Grant name	Location	Size	Deadline
<a href="#">Henry Smith Charity: Strengthening Communities</a>	UK	£20,000-£60,000p.a.	Rolling
<a href="#">Nineveh Trust</a>	UK	£5,000p.a.	Rolling
<a href="#">Funding to Help Create a More Fair &amp; Sustainable Economy</a>	UK	Small grants < £10,000; (larger ones available)	Quarterly
<a href="#">FCC Community Action Fund</a>	England	£2,000-£100,000	Decisions quarterly
<a href="#">FCC Scottish Action Fund</a>	Scotland	£2,000-£40,000	Twice a year
<a href="#">People's Health Trust Health Lottery</a>	Various regions of England	£5,000-40,000	Different dates for different regions

[www.grantsonline.org.uk](http://www.grantsonline.org.uk)

