

Ask your MP to call on the government to invest in children's health



**SUGAR
SMART**

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Make the Spending Review count for children's health.



Invest Soft Drinks Industry Levy income spend on children's health via a healthy food investment fund



Expand the School Fruit & Vegetable Scheme to all primary age children, sourcing high standard produce from British Farmers



Increase Healthy Start Voucher value to £4.25 and extend to all pregnant women and families with under-4's on Universal Credit or equivalent benefits



Expand free school meals to all children and young people whose families are on Universal Credit or equivalent benefits



Extend Holiday Activity and Food Programme to all children in receipt of free school meals in England

Action plan

Open Letter to Govt Ministers with local and national signatories

- Directors of Public Health, Food Partnership Leads, Mayors
- National organisations focused on food, health, children, schools, poverty
- **Deadline for signatures 30 September**

Public e-action

- Letters to local MPs asking them to champion our 5 calls

Supporting Food Foundation and others

- Engaging MPs and key Govt Ministers directly on specific issues

Sustain Publications

- Representation to Treasury on 5 policy calls
- Sugar Levy Healthy Food Fund Report and Survey analysis
- School Fruit & Veg Scheme research and briefing



2.4 million more children could reach their 5-A-Day if the School Fruit & Veg Scheme is expanded to all pupils in primary school.

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Schools could have over £170 million a year of Sugary Drinks Tax revenue to improve cooking and food education via a healthy food fund.

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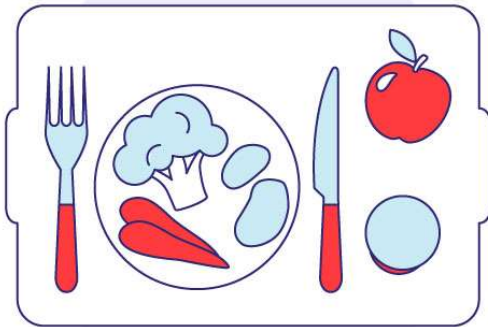
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Over ¼ million pregnant women and young children could benefit if fruit, veg and milk vouchers are extended to all on Universal Credit or equivalent benefits.

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1.5 million children at risk of hunger could benefit if Free School Meals are extended to all families with children on Universal Credit or equivalent benefits.

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3 million children at risk of holiday hunger could benefit if holiday activity and food provision is extended to all in receipt of free school meals in England.

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