

# SFP Awards: Activity and Impact

## How to use this reference document

This document provides key information for SFP award applicants on the activities and impacts that will form part of your application for an SFP award. It outlines the following:

- SFP's rationale for including each key issue in the awards framework
- Mandatory actions that must feature in successful Bronze or Silver applications (included in **bold**).
- A summary benchmark of what the Awards panel would expect to see in place for Bronze or Silver awards. This is only illustrative, and a range of factors would be considered, including the social and geographic context in which you are working.
- A range of example actions for each action area. *Please note that apart from mandatory actions, particular example actions are not specifically assigned to Bronze, Silver or Gold. Rather, it is the impact and range of these actions assessed across the 6 key issues, that inform your award success.*

**Please read this document, alongside the following, before starting your application:**

- SFP Awards Guidance for applicants: [SFP Awards - Guidance for applicants.docx](#)
- SFP Awards Application form: [SFP Awards - Application Form.docx](#)



The infographic is set against a pink background and features a circular logo in the top left corner that reads "SUSTAINABLE FOOD places" with a stylized city skyline below it. The six key issues are arranged in a 2x3 grid, each with a white icon and a corresponding text description.

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1: Taking a strategic and collaborative approach to good food governance and action
- 

2: Building public awareness, active food citizenship and a local good food movement
- 

3: Tackling food poverty and diet related ill-health and increasing access to affordable healthy food
- 

4: Creating a vibrant, prosperous, and diverse sustainable food economy
- 

5: Transforming catering and procurement and revitalizing local and sustainable food supply chains
- 

6: Tackling the climate and nature emergency through sustainable food & farming and an end to food waste

## Evidencing your activity and impact

On the award application form we ask you to describe activity under each key issue that has happened in your place within the last 3 years. As well as describing the activity, we would like you to tell us about the impact it has had. Only submit additional documents for food action plans and strategies related to Key Issue 1 mandatory criteria. These documents may also be evidenced by links. All other additional documents will not be assessed. You may add links to online documents but always check the links and permissions as we will not be requesting changes from you after submission

You may wish to provide links to videos, news articles, photos, or other illustrative materials. Please ensure that core and essential information is written on the form as the Awards panel cannot guarantee to look at all extra resources and information in detail. Please be judicious with the number of links you supply and check that they are all working.

This information may also help bring your work to life for the awards panel. In some cases, you may want to provide a link to a document or online resource. If so, please include a short summary or description of the information in the main application form text. Evidence of impact may include (but is not restricted to):

- Beneficiary numbers and demographic information (please include these whenever possible or relevant)
- Quotes or interviews with beneficiaries
- Case studies
- Media articles
- Short videos
- Project or programme evaluations

The more you can demonstrate that your food activity is delivered by, with and in response to the needs and ambitions of your community, the better.

## Framework for Action on Inclusion and Representation

In 2026, a new FAIR food dimension has been applied across the SFP awards criteria to embed representation and justice across the SFP awards and to identify best practice. FAIR food recognises activities that facilitate, encourage, support and embed action on representation and justice in your food partnership and your food system work.

You will notice a greater emphasis on representation and justice across the SFP framework key issues and at all award levels.

Places can obtain a FAIR food star *in addition* to Bronze or Silver. The FAIR food star is an additional recognition of significant best practice around Representation and Justice. Broad criteria for attaining the FAIR food STAR are outlined at the end of each section of the award below (in text boxes like these).

The FAIR food star will be awarded by the SFP team during assessment



More in depth guidance is available

at: [https://www.sustainablefoodplaces.org/resources/FAIR\\_food\\_FULL.pdf](https://www.sustainablefoodplaces.org/resources/FAIR_food_FULL.pdf)

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## Key Issue 1

### Taking a strategic and collaborative approach to good food governance and action

**Rationale:** We believe that to transform a place's food culture and food system requires a joined-up strategic approach and committed long-term collaboration between individuals and organisations across every sector and at every level, from community grassroots and third sector organisations to businesses and council leaders. Key to achieving this are a strong cross-sector food partnership and an inspiring and ambitious food vision backed by a clear strategy and/or action plan.



The approach also requires a genuine reflection of your place and its diversity and the meaningful participation and representation of communities where you are. All communities – in particular those underrepresented, marginalised and discriminated against – should feel that their voice is heard, reflected and acted upon by the work of your food partnership.

**Expected benchmarks: Mandatory actions in bold. Failure to meet mandatory criteria will result in rejection at the eligibility stage.**

#### Bronze:

- **A cross sector partnership is in place**
- **A current 12-month action plan covering action on all key issues.**
- Your partnership has mapped and considered genuine representation of the diversity of your place.
- Some evidence of recognition of healthy and sustainable food in local policies, strategies, and plans.

#### Silver:

- Your partnership is diverse, inclusive, robust, embedded, and sustainable.
- You have taken proactive steps to reflect on and address diversity and representation in your partnership
- **A current 3-year strategy and/or action plan covering all key issues that is endorsed and supported by the local authority**
- Evidence that policies, strategies, and plans are effectively promoting healthy, fair and sustainable food.

What success might look like: **Mandatory actions in bold**

**1A) Establish a broad, representative, and dynamic local food partnership - this could include but is not limited to the following:**

- **Establish a local cross-sector food partnership involving public and third sector, business and community representatives that meets regularly and is committed to working together across all key food issues (mandatory at Silver & Bronze).**
- You can demonstrate that you have considered equity, diversity and inclusion in the structure and work of your partnership including in its leadership, governance and decision-making
- You can evidence work towards making your food partnership genuinely representative of your place, ensuring that no-one feels marginalised or discriminated against in your work, that you recognise and celebrate the diversity of your place, and that you monitor this activity.
- **The partnership has clear terms of reference and operates in an open, transparent, and democratic way. Members represent a wide range of sectors and communities including those with protected characteristics\* and lived experience of food insecurity issues as well as organisations and institutions (mandatory at Silver & Bronze).**
- **Key institutions, including the local authority and other strategic bodies recognise and endorse the local food partnership and actively support its efforts through policy, strategy, and planning and by providing funding and/or other support (mandatory at Silver).**
- Establish working groups linked to the core food partnership to enable those with specific interests, skills, and remits to lead on and work together to tackle key food issues, supporting them and others to be effective ambassadors more effectively for the partnership's work.

Regularly reflect on representation and justice in your food partnership, either by using the REDI Review Tool – specifically focused on antiracism – or by developing an action plan based on FAIR food – e.g. refresh action plans every year and update progress at steering group meetings.

Demonstrate that you have taken steps to engage with, include and represent the perspectives and interests of the FAIR food prioritised groups:

racially minoritised communities,  
people from low-income households,  
young people, and  
farmers and food producers.



**1B) Develop, deliver, and monitor a food strategy/action plan - this could include but is not limited to the following:**

- Your food partnership develops, publishes, and regularly reviews a food strategy and/or action plan (mandatory 12 months at Bronze and minimum 3 years at Silver) that covers all key food issues, embeds actions to improve equity across those issues and is based on an open consultation with a wide and diverse range of stakeholders.
- The food strategy/action plan is being delivered, with the food partnership helping to coalesce and coordinate action as well as measuring progress in terms of both activity and outcomes (mandatory at Bronze and Silver).
- Develop and promote a food charter, manifesto or equivalent that encapsulates the food vision, principles and ambitions for your place and get individuals and organisations to commit to action that will help to achieve those ambitions.
- Develop and promote an identity (brand/logo/strapline) for your initiative and use this as an umbrella to connect and promote all the inspiring work on healthy and sustainable food happening in your place.
- Ensure that your strategy and action plan represents the perspectives and interests of key underrepresented and marginalised communities and groups where you are (mandatory at Silver).
- Develop a publicly facing commitment/strategy to promote anti-racism and representation so that anyone wanting to engage with your work feels safe and welcome to participate in your partnership.

Develop and publish a Statement of commitment to Anti-racism/Representation and Justice – adopting the FAIR food and/or REDI principles.

Develop and publish a Code of Conduct/Code of Practice for your organisation that provides guidance and rules on representation and justice that you have co-developed and agreed.

Take proactive steps to address underrepresentation, marginalisation and discrimination – adhering to FAIR food and REDI principles and focused on key underrepresented communities where you are, with a particular focus on:

racially minoritised communities,  
people from low-income households,  
young people, and  
farmers and food producers.



## Key Issue 2

### Building public awareness, active food citizenship and a local good food movement

**Rationale:** We believe that to drive a shift towards healthier and more sustainable food requires high public awareness of food issues and widespread participation in food-related activity, by both individuals and institutions, as part of a growing movement of active food citizenship. Key to achieving this are: communications and events that can inspire people about the role, importance, and joy of good food; practical engagement opportunities such as growing, cooking, and sharing food in every community; and a facilitated network through which food actors of every kind can connect and collaborate on-line and in person as part of a local good food movement.



Food citizenship must acknowledge the need to proactively engage with underrepresented communities in your place to ensure that no-one is excluded from the good food movement where you are and that food citizenship builds community cohesion.

#### Expected benchmarks:

##### **Bronze:**

A range of well promoted public events and engagement opportunities and the beginnings of a local food network.

##### **Silver:**

Widespread public participation in food-related community activity, underpinned by a connected network of community food initiatives which support a dynamic good food movement, involving people from all walks of life. At Silver we require evidence that your food partnership has catalysed, influenced or delivered activity. Simply mapping activity is not sufficient: the 'value added' of the partnership must be demonstrated.

Specific focus on key underrepresented communities as highlighted in FAIR food: people marginalised by race, age, and poverty as well as food producers.

#### What success could look like: **Mandatory actions in bold**

#### **2A) Inspire and engage the public about good food - this could include but is not limited to the following:**

- Raise public awareness of food, health, and sustainability issues through a variety of communication channels.

- Ensure that awareness raising and engagement includes media and different channels of communication in different places that encourage accessibility, particularly in relation to underrepresented and marginalised communities.
- Provide a wide range of free opportunities for people to learn about, share and enjoy healthy and sustainable food - e.g., workshops, competitions, food festivals.
- Provide training and volunteering opportunities to develop food growing, cooking, processing, and enterprise skills.
- Ensure opportunities to actively participate in community food initiatives are promoted to people from all social and cultural backgrounds.
- Develop a public facing umbrella-campaign to encourage individuals and organisations to take (and register) action in support of healthy and sustainable food, for example through the development of an on-line platform that is accessible to all.

Celebrate the diversity of the food culture where you are, in particular food associated with different nationalities, cultures and communities and the way food can bridge gaps between communities e.g. through events, festivals and other celebrations.



**2B) Foster food citizenship and a local good food movement - this could include but is not limited to the following:**

- **Establish a network for community food initiatives and leaders that provides on-line and face to face opportunities to share inspiration, ideas, and resources and to work together on a range of food initiatives (mandatory at Silver).**
- Support all communities – particularly those that are often marginalised and excluded – to access and take control of land, infrastructure and other community assets that can be used for food social enterprises and community food projects, for example by mapping available assets or offering special lease options.
- Support local community food initiatives through a small grants programme and access to tools and resources, as well as through advice and training on project planning, raising money and working with volunteers.

- Increase participation in food growing and related activities through increased allotment provision, the incorporation of growing sites into new and existing developments, the development of edible landscapes and through initiatives such as Incredible Edible.

Use the FAIR food Action Planner to develop specific approaches to facilitate and support the inclusion of key underrepresented communities where you are in your community food initiatives. For these groups develop approaches and actions that acknowledge and lift barriers to their participation and inclusion in your good food movement



## Key Issue 3

### Tackling food poverty and diet related ill-health and increasing access to affordable healthy food

**Rationale:** We believe good food is a right not a privilege and that everyone should be able to eat healthily every day, no matter who they are, what they do or where they live. Key to achieving this are: ensuring all those in danger of going hungry or suffering malnutrition are able to access nutritious food while working to address the underlying causes of food poverty; raising awareness of what constitutes a healthy diet and giving people the skills, resources and support needed to feed themselves well; and changing people's food environment - from institutional settings to high streets - to ensure affordable healthy food is available and accessible to all.



Food partnerships should address the specific needs of those communities most likely to experience insecure access to food. This should focus particularly on communities marginalised based on race and individuals living with disability, recognising the intersectionality of food poverty.

#### Expected benchmarks:

##### Bronze:

A wide range of initiatives that are working to tackle food poverty and diet-related ill health. This work needs to acknowledge that people from specific communities are often particularly at risk and that the intersectionality of risk characteristics compounds this (low-income households, people of colour, and people with physical or mental disabilities are often particularly at risk). Action to address food poverty should prioritise these communities.

##### Silver:

A wide range of initiatives working to tackle food poverty and diet-related ill health are reaching most social groups, settings, and neighbourhoods, particularly amongst those groups most at risk, and demonstrating positive impact. At Silver we require evidence that your food partnership has catalysed, influenced or delivered activity. Simply mapping activity is not sufficient: the 'value added' of the partnership must be demonstrated.

#### What success could look like:

##### 3A) Tackle food poverty - this could include but is not limited to the following:

- Establish a multi-agency partnership involving key organisations as well as people with / those that can advocate for lived experience of racism, poverty and barriers to accessing food, to identify and tackle the full range of issues that contribute to food poverty in a joined-up strategic way.
- Ensure high quality social food provision for people who might otherwise go hungry or suffer malnutrition, for example through the Healthy Start voucher scheme; Rose Vouchers; free school meals; breakfast, after school and holiday meal provision; lunch clubs and meals on wheels.
- Promote fair wages through local authority adoption of the real Living Wage for its own staff and for contractors and via campaigns to raise other employers' awareness and adoption of the Living Wage and the benefits this brings.
- Train health professionals, welfare advisers, housing, and voluntary organisations in food poverty issues so they can effectively direct those experiencing food poverty to welfare support and local hardship funds, as well as to emergency food aid at times of crisis.
- Food access providers design and deliver their work in ways that uphold the dignity of service users, for example through principles outlined by [Nourish Scotland's Dignity in Practice](#) project.

### 3B) Promote healthy eating - this could include but is not limited to the following:

**Please note:** In your place, relevant health services may be managed at a regional level reaching beyond your geographic remit (e.g., by regional health boards, integrated care boards). If so, please note it in your answer and the awards panel will factor this. However, please include activity by or with your regional health board if it demonstrates an impact on your place.

- Run healthy eating and drinking campaigns for example Bang in Some Beans! and Baby Friendly; and give preferential treatment to healthy food ads, for example by offering them free advertising space, while restricting junk food ads.
- Provide and promote a wide range of healthy eating and healthy weight support services and initiatives, including diet and nutrition advice and support, cooking skills training, exercise, and social prescribing programmes.
- Promote the adoption of holistic healthy food culture transformation programmes - such as those developed by Food for Life - in a range of settings such as nurseries, schools, colleges, hospitals, care homes and workplaces.
- Map access to healthy food against transportation routes, income, health data, proximity to schools etc. paying particular attention to marginalised communities, and work to prevent the proliferation of unhealthy food outlets as well as to ensure people can access affordable healthy food/drink near to where they live, work and play\*.

*\* This could include working with caterers, hospitality and retailers including food coops to increase the availability, affordability, variety, quality and display of fruit and vegetables, particularly in deprived areas. This could also include introducing or reinstating public drinking fountains; and/or including access to affordable healthy food in your Local Plan, Supplementary Planning Documents, or other planning policy.*

## Key Issue 4

### Creating a vibrant, prosperous, and diverse sustainable food economy

**Rationale:** We believe that to make good food a defining characteristic of where you live depends, ultimately, on ensuring diverse healthy and sustainable food businesses - from producers and processors to retailers and caterers - are mainstreamed and celebrated as part of a revitalised local food economy. Putting good food entrepreneurs and enterprises at the heart of local economic development and promoting them to consumers not only ensures that buying healthy and sustainable food becomes the easy choice but also creates jobs, businesses and prosperity while regenerating high streets and commercial centres.



Partnerships should ensure that promotion and support is available to different communities in your place, including those that are often excluded. They should also recognise the importance of farmers and food producers (and people involved in fisheries where locally relevant) to the local food economy and ensure that these communities are represented and included in your food system strategic decision-making.

#### Expected benchmarks:

##### **Bronze:**

The local authority and other key bodies recognise the role and importance of farmers, food producers, fisheries and sustainable food enterprises in all communities and are actively working to support their development and success.

##### **Silver:**

Sustainable food enterprises, including farmers, food producers and fisheries, have become a significant part of your local food economy and are positively reshaping the high street and wider food environment. This should proactively include diverse communities in your place. At Silver we require evidence that your food partnership has catalysed, influenced or delivered activity. Simply mapping activity is not sufficient: the 'value added' of the partnership must be demonstrated.

**Please note:** Your activity under Key Issue 4 may include work by or with economic or enterprise partnerships that operate beyond your geographic remit. If so, please note this in your answer and describe the specific impact of this activity on your place.

#### What success could look like:

#### **4A) Put good food enterprise at the heart of local economic development - this could include but is not limited to the following:**

- Retail, tourism, planning and economic development strategies, policies and services actively support the development and long-term success of healthy and sustainable food businesses and a circular food economy.
- Protect and/or re-establish vital sustainable food infrastructure to support shorter and value-based supply chains, such as local processing and wholesale businesses, food markets, livestock markets, food hubs, and distribution networks.
- Protect county/council farms and ensure they are used for sustainable food production, and the development of sustainable enterprises.
- Support sustainable farmers, retailers, and other entrepreneurs by providing vocational training, business planning advice, grants and financial advice, and access to land and premises through special loan and lease options and business rates reductions and holidays.
- Work to improve the diversity of the retail offer by supporting more independent retail and market stalls and more value-based retail, such as Better Food Traders and the Pantry model.

Ensure that there are mechanisms and initiatives in place, to facilitate and support the inclusion of the voice of farmers and food producers (and fisheries where locally relevant) in the work of your food partnership and in strategic decision-making. Use these initiatives to champion local farmers/producers as an integral component of your local economy.



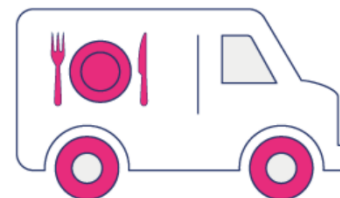
**4B) Promote healthy, sustainable, and independent food businesses to consumers - this could include but is not limited to the following:**

- Enable consumers to find local producers, shops, markets, cafes, and restaurants selling healthy and sustainable food via a well-promoted, easy to use on-line directory of local good food businesses.
- Promote local good food businesses to the public using a range of communication tools, including media features and promotions, 'restaurant weeks', food awards and other marketing, branding and business recognition schemes.
- Promote greater consumer spending in local independent and sustainable food businesses through the introduction of local currency and loyalty schemes and via promotional campaigns.
- Provide local producers with increased opportunities to promote and sell their produce directly to consumers through on-line platforms and the creation of new regular or permanent markets, box schemes, meet-the-producer events, and other initiatives.

## Key Issue 5

### Transforming catering and procurement and revitalising local and sustainable food supply chains

**Rationale:** We believe that catering and procurement provide a uniquely powerful lever for promoting good food, including food that is culturally appropriate to the different communities in your place. By transforming catering across a wide range of settings - including nurseries, schools, colleges, hospitals, care homes, workplace canteens and smaller scale catering outlets - it is possible not only to improve the eating habits of many thousands of people but also to create the large-scale demand for healthy, sustainable, and local food needed to underpin a fundamental shift in the food production and supply system.



#### Expected benchmarks:

##### Bronze:

- Examples of sustainable food procurement policy and accredited practice in a range of institutions

##### Silver:

- Healthy and sustainable food catering is becoming the norm across a full range of institutions, supported by strong local authority leadership.
- Evidence that significant levels of procurement by a range of institutions are benefitting local, sustainable, independent, and smaller scale producers and other food businesses.
- At Silver we require evidence that your food partnership has catalysed, influenced or delivered activity. Simply mapping activity is not sufficient: the 'value added' of the partnership must be demonstrated.

**Please note:** Public procurement may be managed and governed at a scale beyond your geographic remit (e.g., by the unitary authority, by the Northern Irish Government, or by Scotland Excel). If so, please note it in your answer and the awards panel will factor this in. However, please include any activity by or with private or third sector food-serving organisations. Also include work with or by a regional or national public procurement service if you can demonstrate an impact in your place.

#### What success could look like:

##### 5A) **Change policy and practice to put good food on people's plates - this could include but is not limited to the following:**

- The Council develops and formally adopts a sustainable food procurement policy and strategy that promotes healthy and planet friendly diets and incorporates specific commitments to source sustainable, local, and ethical products.
- This should include the procurement and provision of food that is culturally appropriate and relevant to the different communities where you are.

- Individual public sector bodies adopt healthy, culturally appropriate, and sustainable food policies, including nutrition standards; healthy catering and vending; ‘tap water only’; local, organic, and other climate/nature friendly produce; responsibly caught/farmed fish; less but better meat and ethical standards such as Fairtrade.
- Public sector organisations and large private caterers achieve recognised healthy, sustainable, and ethical food accreditation, such as [Food for Life Served Here](#), [Marine Stewardship Council](#) and [Compassion in World Farming](#) awards.
- Restaurants and other small-scale catering outlets improve their food offering as part of national accreditation schemes such as Food for Life Served Here and Green Kitchen Standard.

**5B) Improving connections and collaboration across the local supply chain - this could include but is not limited to the following:**

- Establish a local cross-sector sustainable food procurement group or equivalent forum to bring together procurement officers, caterers, suppliers, and other decision-makers to drive, track and promote better catering and procurement policy and practice.
- Enable procurement officers and catering businesses to source more of their ingredients from local and sustainable producers and processors, for example via local supplier directories and through meet the supplier events.
- Enable small scale local producers and other sustainable food businesses to better access large scale procurement markets, for example through the introduction of dynamic food procurement and facilitated cooperative supply initiatives.
- Work with procurement and supply stakeholders over a larger geographic region to develop a more strategic approach, including taking advantage of opportunities for greater aggregation and integration of local producers.

## Key Issue 6

### Tackling the climate and nature emergency through sustainable food & farming and an end to food waste

**Rationale:** We believe that tackling the climate and nature emergency is the single greatest challenge of our time and will require a radical shift in our food and farming system towards agroecological production, sustainable diets, and an end to food waste. By changing what we, as individuals and institutions, choose to eat, we can transform what, how and where food is produced and thus help to minimise any negative impacts on climate and biodiversity. At the same time, by tackling the tragedy of food waste, we can balance the need to feed a growing global population while remaining within planetary boundaries.



As discussed in Key Issue 4, food partnerships should recognise the importance of farmers and food producers (and people involved in fisheries where locally relevant) to local sustainable food transformation. They should ensure that these communities are represented and included in your food system strategic decision-making.

#### Expected benchmarks:

##### Bronze:

Action on promoting and supporting sustainable food production and consumption, improving resource efficiency throughout the food chain, and tackling food and food-related waste.

##### Silver:

Effective strategic and systemic responses, including by the local authority, to address the negative climate and nature impacts of the local food system. At Silver we require evidence that your food partnership has catalysed, influenced or delivered activity. Simply mapping activity is not sufficient: the 'value added' of the partnership must be demonstrated.

##### Further advice:

Please refer to the [Every Mouthful Counts](#) toolkit for a wide range of actions that local authorities can take to reduce emissions from the food system, with links to resources.

##### What success could look like:

**6A) Promote sustainable food production and consumption and resource efficiency - this could include but is not limited to the following:**

- Declare a climate and nature emergency and work with public sector institutions, businesses and citizens to deliver a joint strategy to drastically reduce the climate and nature impact of your local food system, as outlined in the [‘Every Mouthful Counts’ Declaration and Guide](#).
- Develop and deliver a land use and management strategy that protects, enhances, and makes available land for both community growing and commercial sustainable agriculture.
- Protect county/council farms and ensure they are used for sustainable food production and sustainable enterprise development.
- Take proactive steps to engage with and include farmers, food producers and people working in fisheries (where relevant) – to ensure that their perspectives and needs are responded to in your food systems work.
- Provide farmers, growers and land managers with training, advice, and support on how to adopt agroecological production and management techniques
- Provide food businesses with support to improve resource efficiency and sustainability across all aspects of their business.
- Deliver place-wide campaigns to promote a mainstream shift to sustainable food – including (but not limited to) [Food for the Planet](#) (SFP) and Fair Trade campaigns.
- Use planning policy to protect food production and consumption, e.g., create a planning designation for assets of value to producing, transporting, and selling sustainable food (e.g., land, infrastructure, retail units).
- Assess the impact of the intensive agriculture in the area against the targets set out in the Environment Act and Water Framework Directives, and work towards placing a moratorium on new intensive industrial animal farming.

**6B) Reduce, redirect, and recycle food, packaging, and related waste - this could include but is not limited to the following:**

- Publish a council-wide food use strategy to minimise food waste according to the food waste hierarchy.
- Establish a food waste collection scheme for homes and businesses that redirects food and food-related waste for composting, energy recovery (AD) or animal feed (where permitted).
- Promote community composting through the provision of resources and sites for communities to use.
- Provide a network of publicly accessible drinking fountains.
- Ensure the effective collection of consumable surplus food from all stages in the supply chain, from farms to retail, and redistribute it to organisations providing good quality food support for people in need.