

# Good Food Movement Grants Info session





## Agenda:

- 11:00am Introduction & grants overview
- 11:15am Examples of activities under GFM framework
- 11:30am Open discussion, Q&A
- 12:00pm Close

Credit: Sustainable Food Places



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## Good Food Movement Grants

- £10,000 1 year grants, 10 available
- Deadline Nov 2022 to start early 2023
- Open to SFP members

Children visiting local CSA, credit: Leicestershire Food Partnership



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# Growing the Good Food Movement

A guide for food partnerships to support more people to get involved in community food action



## Resources:

- Movement building & SFP approach
- Putting diversity, inclusion and anti-racism at the heart of the movement
- Framework of activities and action
- Resources, reading, networks

Credit: Sustainable Food Places







## Good Food Movement

### Inspire and engage the public about good food (mobilise)

- Strengthen communication channels
- Provide engagement activities and events
- Signpost to opportunities
- Build an area-wide banner campaign to encourage action at all levels

Example: Bristol Bites Back Better Campaign



# LET'S GET EVERYONE GROWING THEIR OWN FOOD IN LEEDS!

## DO YOU GROW VEG FROM SEED?

You can help others with  
your growing know-how!



1. Grow extra  
veg seedlings

Taking them to  
Xchange sites  
via our map on  
our website.



Setting up  
an Xchange site  
on your street.



Giving them  
to neighbours!



2. Give them  
to others by...

SHARE YOUR SEEDLING PHOTOS ONLINE  
+ USE THE HASHTAG #SOWAROWXTRA

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good food (mobilise)

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## Good Food Movement

### Support community leadership and grassroots action (organise)

- Convene and support community/activist networks
- Support community land and venue access
- Provide training, resources and funding for community initiatives
- Expand productive food activity through development of new projects

Example: Calderdale Halifax Academy Community Hub project





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Example: Isle of Arran Farmers Market and community networking space



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## Good Food Movement

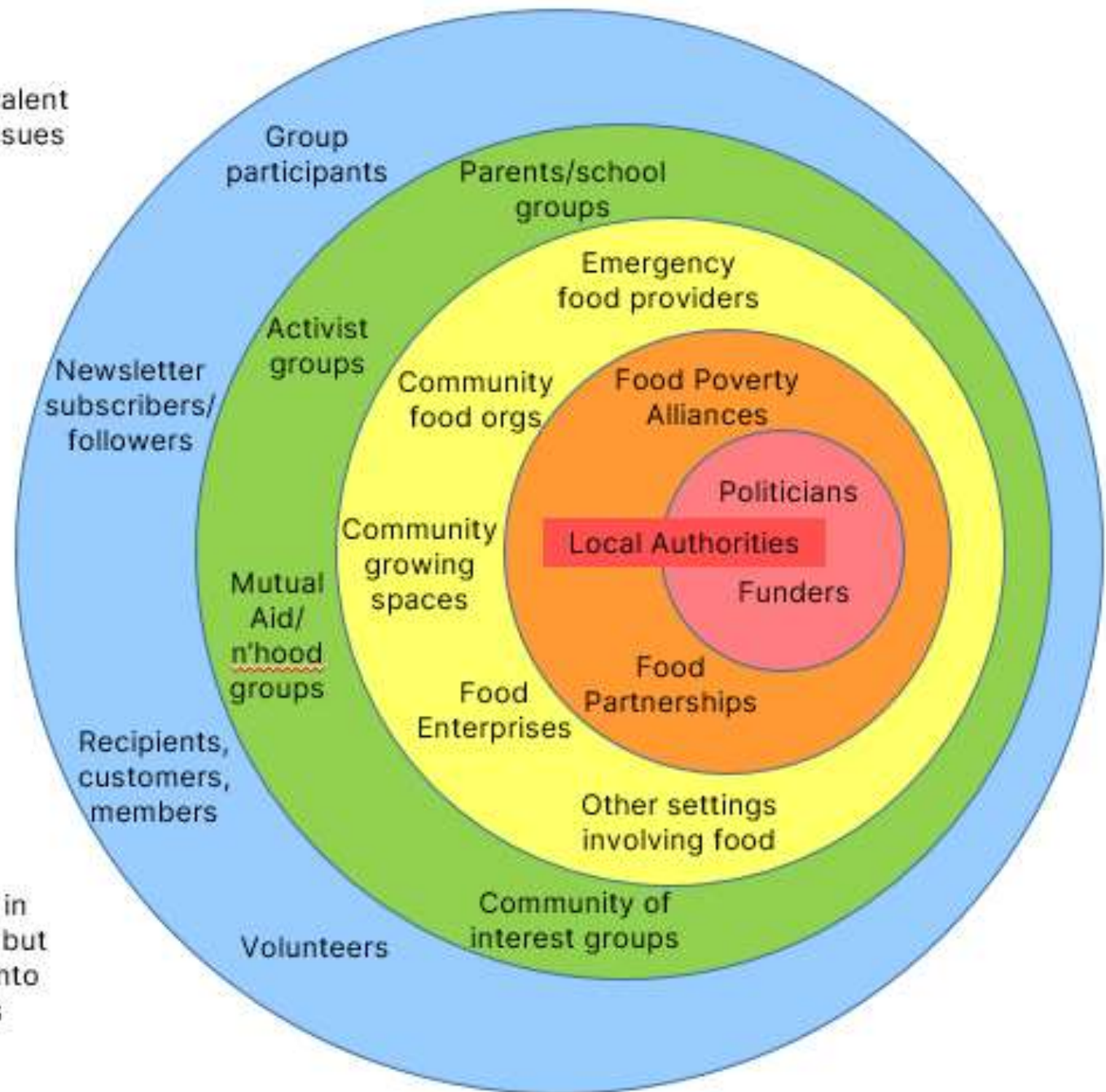
### **Amplify community voices and build advocate networks (amplify)**

- Citizens Assembly and community consultation work
- Champions/Local Ambassadors schemes
- Expert by experience platforms and 'speak truth to power' opportunities

Example: Cardiff Filed to Ffork consultation and Good Food Neighbourhood model



People ambivalent about food issues



People interested in food issues but not linked into activities

Members of the public somehow linked to good food activity

Voluntary place-based, interest-based, grassroots and activist groups

Service and community activity providers, usually place-based and usually formally funded

Umbrella orgs and partnerships, convening, delivering

Power-holders and decisionmakers, incl funders



# Q&A

