

Veg Cities webinar: More vegetables in school food

14:00 Welcome, housekeeping and introduction to Sustainable Food Cities and Veg Cities, Sofia Parente and Leon Balin, SFC

14:10 Food for Life: a whole-school approach to food, Chandra Pankhania, Soil Association

14:25 Reducing veg waste in school food, Chloe Clarke, Brighton & Hove Food Partnership

14:40 Veggie Run App, Dennis Brewin, London Borough Havering

14:55 Q&A

15:00 Ends





Sustainable Food Cities

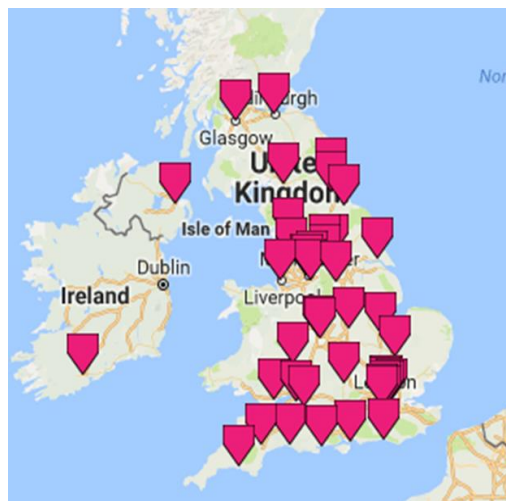




Sustainable Food Cities

Members

57 Members





Sustainable Food Cities

Driving positive change

- An effective cross-sector Food Partnership
- Embedding healthy & sustainable food in Policy
- Developing & delivering an Action Plan





Sustainable Food Cities

Membership

- Partnership: Cross-sector, independent
- Minimum Quarterly meetings,
- Good Governance / ToR
- Charter or Vision
- Action Plan
- **Whole Food System Approach**





Sustainable Food Cities

6 Key Issues

- Promoting healthy and sustainable food to the public
- Tackling food poverty and increasing access to affordable healthy food
- Building community food knowledge, skills, resources and projects
- Promoting a vibrant & diverse food economy
- Transforming catering and food procurement
- Reducing waste & the ecological footprint of the food system.





Sustainable Food Cities

Silver Awards

London

Brighton

Bristol

Bronze Awards

Aberdeen Carlisle Durham Oldham Oxford Manchester
Middlesbrough Bath Belfast Cambridge Greenwich
Cardiff Lambeth Plymouth



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Participants Signup

[ABOUT](#)[GET INVOLVED](#)[WHAT'S HAPPENING](#)[SIGN IN](#)

JOIN VEG CITIES

Working together for more veg

We support schools, councils, food growing enterprises, businesses and other organisations to grow, cook, sell, serve and save more vegetables. Please register below to work with us.

Alternatively if you would like to coordinate a VEG CITIES campaign in your area [click here](#) to find out how you can become a VEG CITY.

We are a school, council, food growing enterprise, business or other organisation involved in growing, cooking, selling, serving or saving food.

Sector*

Organisation name*

First name*

Last name*

Role

Contact number*

Email*

Postcode*

Password*

Confirm password*

Website

I understand that I am giving the above data to Sustain and VEG CITIES organising partners in my area and I hereby opt in to receive their communication. (Please note, we will never share your data with third parties, please see our [Data privacy & cookies policy](#)).

LET'S GET STARTED

Participants Dashboard



Raddish and Co Dashboard

Action pledges

1

Assets

0

Actions Assets



Educate about food waste ✓

Support food waste education through roadshows, workshops and city campaigns and initiatives.

Number of people involved 66.11 people

UPDATE



Good advertising

Encourage the best and restrict the worse food adverts.

TELL ME MORE



Improve access to those in most need

Increase the uptake of Healthy Start Vouchers, Rose Vouchers or through other local initiatives.

TELL ME MORE



Increase veg offer

Increase the lines, quality and display of veg in retail, particularly in deprived areas.

TELL ME MORE



Monitor and reduce food waste

Initiatives to monitor and reduce food waste with a focus on vegetables.

TELL ME MORE



Promote veg

Use marketing work, social media, healthy eating campaigns or events to promote veg.

TELL ME MORE



Run cooking classes

