

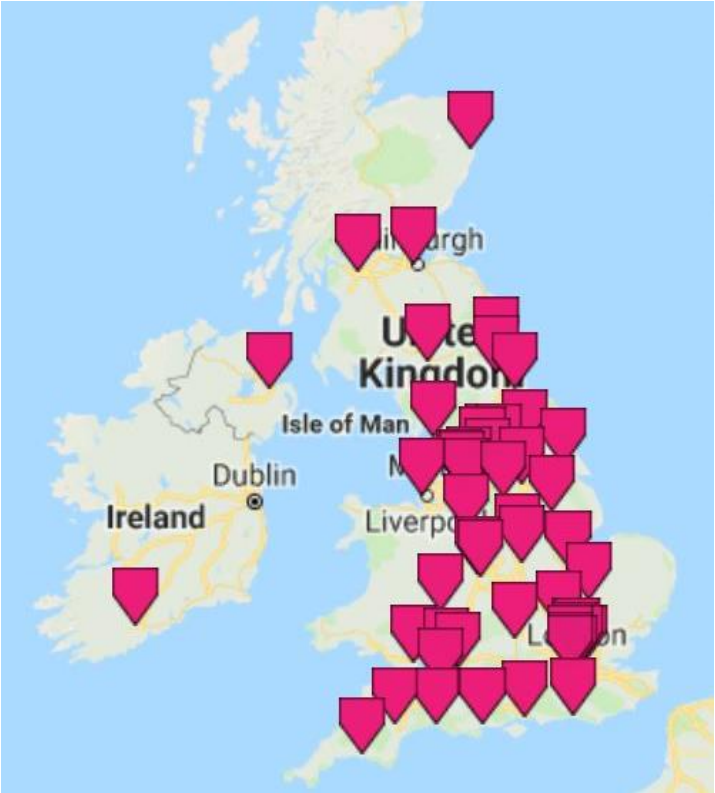
# VEGPOWER

- 11:30** Welcome, housekeeping and introduction to Sustainable Food Cities and Veg Cities, Sofia Parente, Sustain/SFC
- 11:40** Local campaign example, Katie Palmer, Food Cardiff and Peas Please
- 11:50** Veg Power: working with local communities, Dan Parker, Veg Power
- 12:20** Q&A
- 12:30** Ends





57 members





## Sustainable Food Cities

### 6 Key Issues

- Promoting healthy and sustainable food to the public
- Tackling food poverty and increasing access to affordable healthy food
- Building community food knowledge, skills, resources and projects
- Promoting a vibrant & diverse food economy
- Transforming catering and food procurement
- Reducing waste & the ecological footprint of the food system.





# Partners Signup



## REGISTER YOUR INTEREST

Run a VEG CITIES campaign in your area

We partner with local authorities and community groups to run campaigns across the UK. Please check these boxes to register your interest.

Alternatively, if you are taking action within your business or organisation, [click here](#) to find out how you can join VEG CITIES.

- I am a local authority or a community food group working with other local partners.
- I want to organise a local VEG CITIES campaign.
- I can reach out to businesses and organisations in our area to help them increase availability and consumption of veg.
- I understand that I am giving the below data to Sustain and I hereby opt in to receive their communication on relevant topics. (Please note, we will never share your data with third parties, please see our [Data privacy & cookies policy](#)).

Organisation name\*

First name\*

Last name\*

Role

Contact number\*

Email\*

Postcode\*

Password\*

Confirm password\*

Website

REGISTER YOUR INTEREST

# Participants Signup

[ABOUT](#)[GET INVOLVED](#)[WHAT'S HAPPENING](#)[SIGN IN](#)

## JOIN VEG CITIES

Working together for more veg

We support schools, councils, food growing enterprises, businesses and other organisations to grow, cook, sell, serve and save more vegetables. Please register below to work with us.

Alternatively if you would like to coordinate a VEG CITIES campaign in your area [click here](#) to find out how you can become a VEG CITY.

We are a school, council, food growing enterprise, business or other organisation involved in growing, cooking, selling, serving or saving food.

Sector\*

Organisation name\*

First name\*

Last name\*

Role

Contact number\*

Email\*

Postcode\*

Password\*

Confirm password\*

Website

I understand that I am giving the above data to Sustain and VEG CITIES organising partners in my area and I hereby opt in to receive their communication. (Please note, we will never share your data with third parties, please see our [Data privacy & cookies policy](#)).

LET'S GET STARTED

# Participants Dashboard



## Raddish and Co Dashboard

Action pledges	Assets
1	0



**Educate about food waste** ✓  
Support food waste education through roadshows, workshops and city campaigns and initiatives.  
Number of people involved 66.11 people  
[UPDATE](#)



**Good advertising**  
Encourage the best and restrict the worse food adverts.  
[TELL ME MORE](#)



**Improve access to those in most need**  
Increase the uptake of Healthy Start Vouchers, Rose Vouchers or through other local initiatives.  
[TELL ME MORE](#)



**Promote veg**  
Use marketing work, social media, healthy eating campaigns or events to promote veg.  
[TELL ME MORE](#)



**Increase veg offer**  
Increase the lines, quality and display of veg in retail, particularly in deprived areas.  
[TELL ME MORE](#)



**Monitor and reduce food waste**  
Initiatives to monitor and reduce food waste with a focus on vegetables.  
[TELL ME MORE](#)



**Run cooking classes**



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