

THE VIDEO

MORE THAN
64,000 

VIEWS ON YOUTUBE

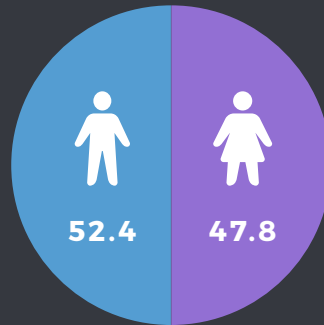
AVERAGE VIEW TIME: 2:00

TOTAL WATCH TIME: 129,571 MINUTES

360,794 IMPRESSIONS IN YOUTUBE ADS

AT LEAST 93% OF VIEWS BASED IN BRISTOL

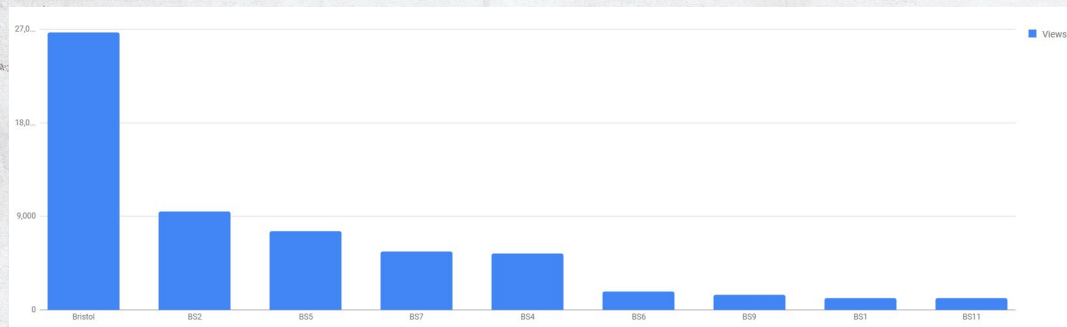
DEMOGRAPHICS (%)



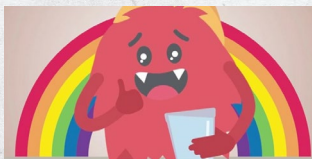
AGE	%	
13 - 17	9.4	12.9
18 - 24	37.7	33.5
25 - 34	2.2	0.8
35 - 44	1.7	0.4
45 - 54	0.8	0.1
55 - 64	0.3	0.1
65+	0.3	

THE VIDEO

POSTCODE BREAKDOWN



SOCIAL MEDIA



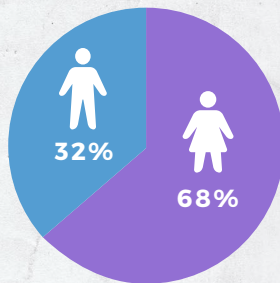
Learn More



208 likes

sugarsmartbristol Have you got Thirsty Eyes? Find out how our Sugar Monster deals with theirs: <https://youtu.be/e6SAsvMs9gg> #SugarSmartBristol

Sponsor targeting all Bristol based 13- 20 year olds.



283

LIKES ON INSTAGRAM



14,096 VIDEO VIEWS



20,638 REACHED



215 LINK CLICKS



101,706 IMPRESSIONS

Benjamin Gardiner · SugarSmart Bristol
28 November at 13:56 · 🌐

I listen to YouTube all day at work and your advert comes up constantly. Where on earth did you get your Thirsty Eyes song? It's engraved into my head and my blood craves it like a fat girl loves sugar.

John Macmillan · 1 Comment

Like · Comment · Share · Message

Chronological

SugarSmart Bristol It's our own take on a classic, you can satisfy those cravings and listen to the full version here: <https://youtu.be/e6SAsvMs9gg>

Thi...
Be...
YOUTUBE.COM

Like · Reply · Remove Preview · Commented on by Jasmine Pixie Matthews (?) · 28 November at 14:32

Benjamin Gardiner Excellent. Thanks!
Like · Reply · 28 November at 15:08

Emmi Ball 🤪
Like · Reply · 28 November at 15:18

Write a reply...