

Veg Cities Webinar

2 May, 14:00-15:00

- 14:00 Welcome, housekeeping and introduction to Sustainable Food Cities, Sofia Parente and Alizee Marceau, SFC
- 14:05 Peas Please and Veg Power, Katie Palmer, Food Cardiff
- 14:15 Veg Cities, Sofia Parente
- 14:30 Veg City Cardiff, Katie Palmer
- 14:40 Veg City Brighton & Hove, Chloe Clarke, Brighton and Hove Food Partnership
- 14:50 Q&A
- 15:00 Ends





sustain
the alliance for better food and farming



Brighton & Hove



London Borough of

Redbridge



Birmingham
City Council

Feature campaign of Sustainable Food Cities

Grants to SFC members 3 May – 4 June

Veg Cities handbook (w/c 9 May)

Veg Cities website (June)

Campaign announcement (June)

Annual Veg Summit (Autumn)

**Webinars, workshops and pledgers events
(2018/19)**



Who can get involved?

Councils

Community groups

Education

Health and hospitals

Workplaces

Restaurants and catering

Retail and markets

Six areas of action

1 – Promote veg

2 – Improve access to veg

3 – Promote growing, cooking and eating

4 – Support local businesses

5 – Transform catering and procurement

6 – Reduce waste

1 – Promote veg

Promote veg
Good advertising
Veg competitions
Veg sessions
Veg Challenges



2 – Improve access to veg

Improve access to those in most need

More veg out of school hours

Increase veg offer

Set up a veg stand



3 – Growing, cooking and eating

Build veg knowledge

Set up cooking classes and training

Set up network of growing spaces

Increase in land area used for growing

Increase in locally grown and in traded veg



4 – Support local businesses

Map access to food

Include access to food in planning

Support food businesses and access to land



5 – Transforming catering and procurement

Include 2 portions of veg in every meal
Train caterers



6 – Reduce waste

Reduce waste with a focus on veg
Monitor food waste and educate



Get Involved

The steps to become a Veg City

Step 1 – Register your interest sofia@sustainweb.org
www.vegcities.org live in June

Step 2 – Gather support and identify priorities

Step 3 – Make a public announcement and celebrate

Step 4 – Keep going!

Share, Share, Share! sfc-subscribe@lists.riseup.net
@VegCities @VegPowerUK @FoodCities