www.vegcities.org
sofia@sustainweb.org

VEG CITIES

Peas Please
Making a pledge for more veg

sustain
the alliance for better food and farming

SUSTAINABLE FOOD cities

Brighton & Hove
FOOD
Partnership
Aberdeen
SUSTAINABLE
FOOD cities
Network Member
food
Cardiff
VEG
CITIES
Birmingham
City Council
London Borough of
Redbridge

Aberdeen

Bournemouth

Brighton

Cambridge

Cardiff

Durham

Glasgow

Hull

Lewisham

Luton

Middlesbrough

Nottingham

Oxford

Sheffield

Who can get involved?

Councils

Community groups

Education

Health and hospitals

Workplaces

Restaurants and catering

Retail and markets

Food growing enterprises

Areas of action

1 – Promote veg

2 – Improve access to veg

3 – Promote growing, cooking and eating

4 – Support local businesses

5 – Transform catering and procurement

6 – Reduce waste

1 Promote veg

Promote veg

Good advertising

Veg competitions

Veg sessions

Veg Challenges

©Rebecca Morgan

2 Improve access to veg

- Improve access to those in most need
- More veg out of school hours
- Increase veg offer
- Set up a veg stand

© Cardiff and Vale UHB

3 Growing, cooking and eating

- Set up cooking classes and training
- Set up network of growing spaces
- Increase in land area used for growing
- Increase in veg grown for sale

4 Support local businesses

Include access to food in planning

Support healthier food businesses

Increase in land used for growing

5 Transforming catering and procurement

Include 2 portions of veg in every meal

© Cardiff and Vale UHB

6 Reduce waste

Educate about food waste with a focus on veg

Monitor and reduce food waste

© Suzie Larke Photography

Get Involved
The steps to become a Veg City

Step 1 – Register your interest in www.vegcities.org

Step 2 – Gather support and identify priorities

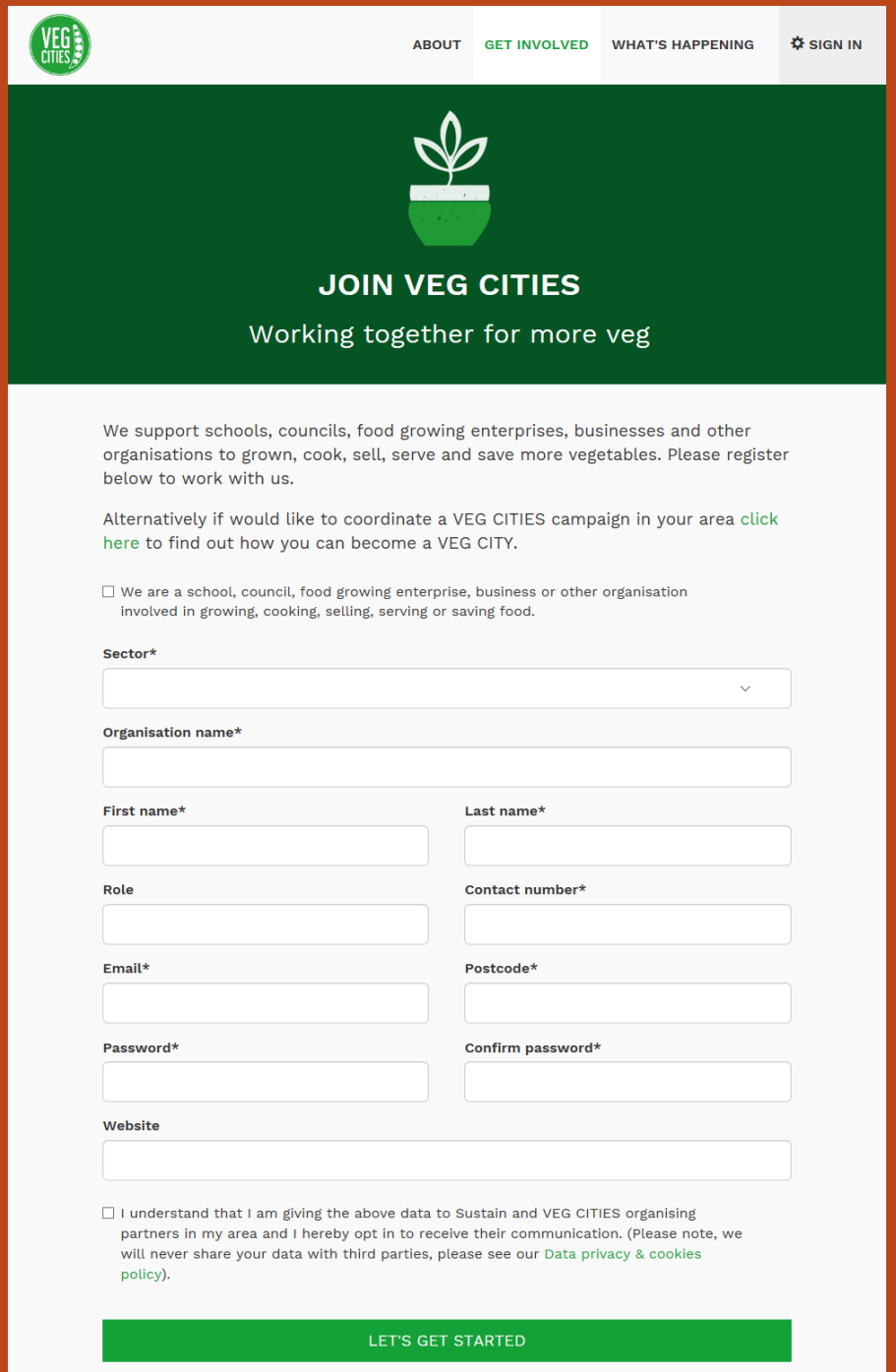
Step 3 – Make a public announcement and celebrate

Step 4 – Keep going!

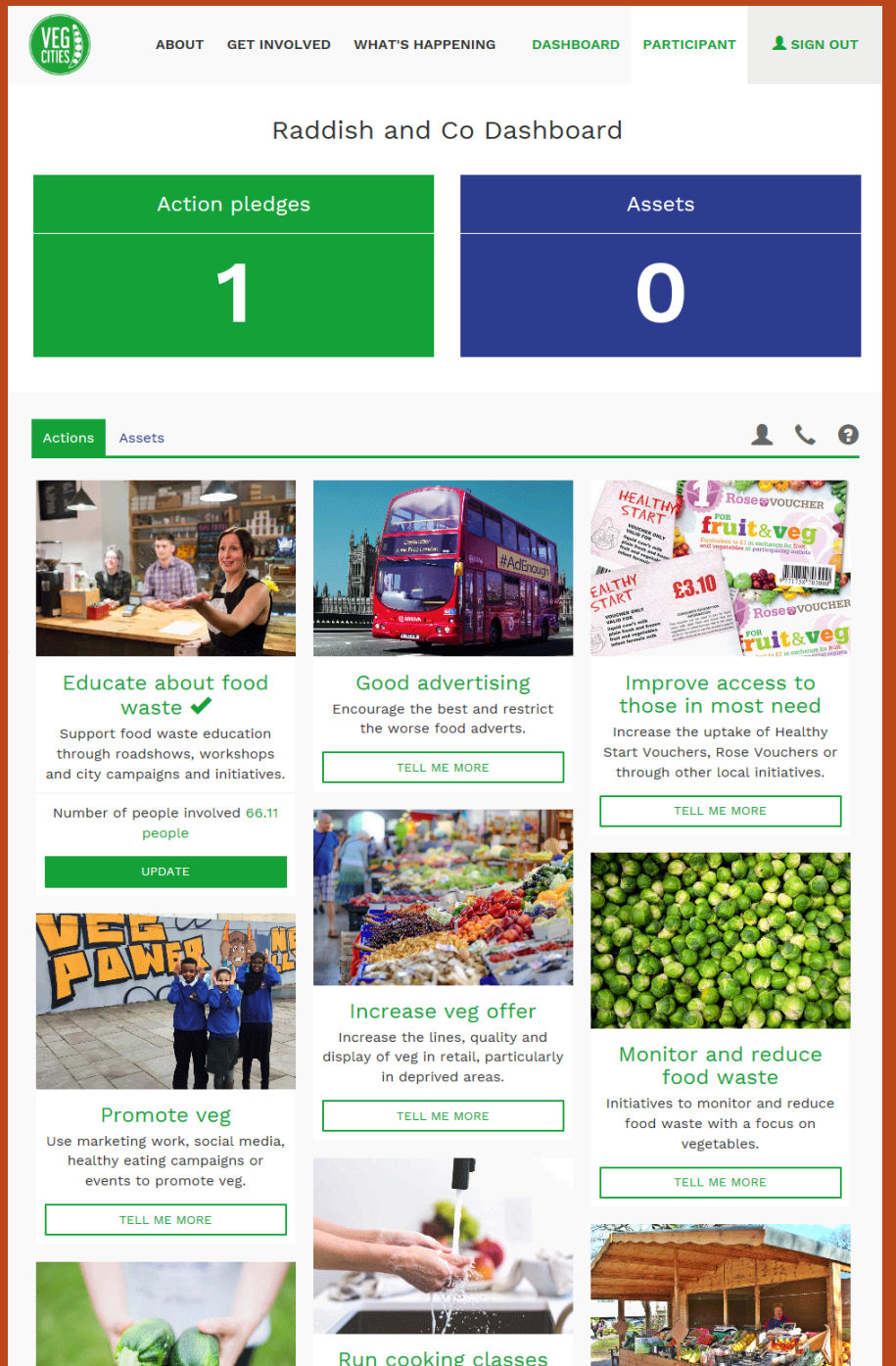
Share, Share, Share! sfc-subscribe@lists.riseup.net @FoodCities

Participants

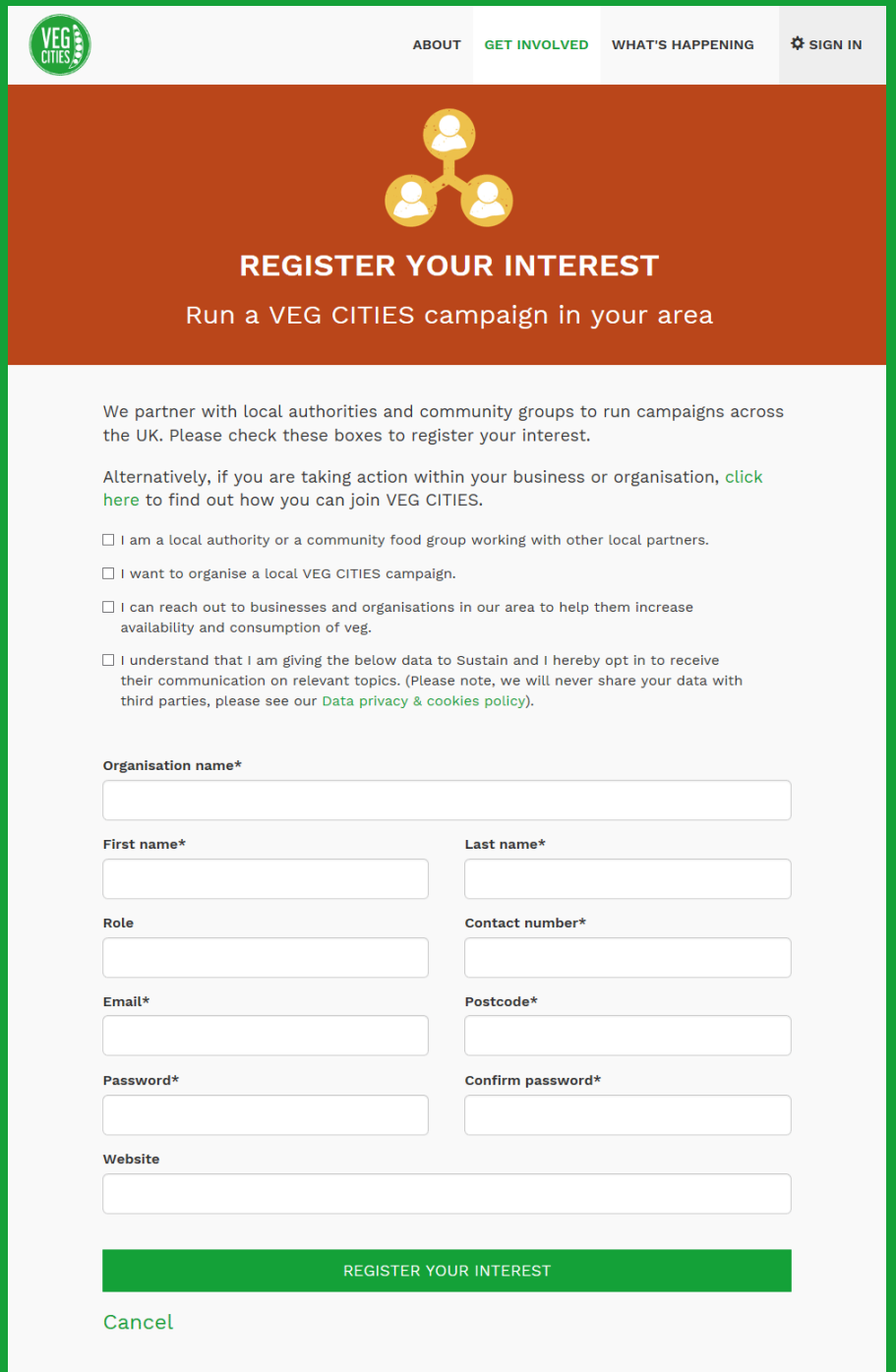
Signup



Participants
Dashboard



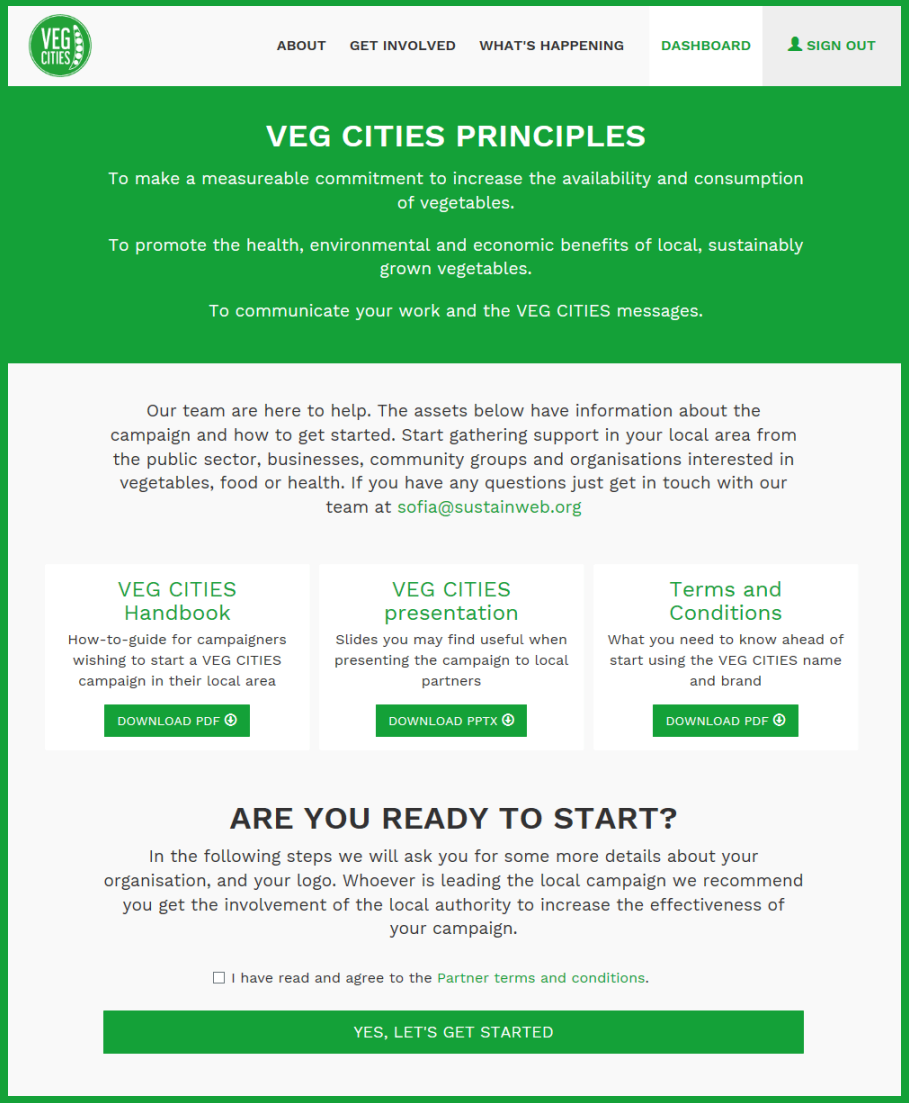
Partners
Signup



Partners

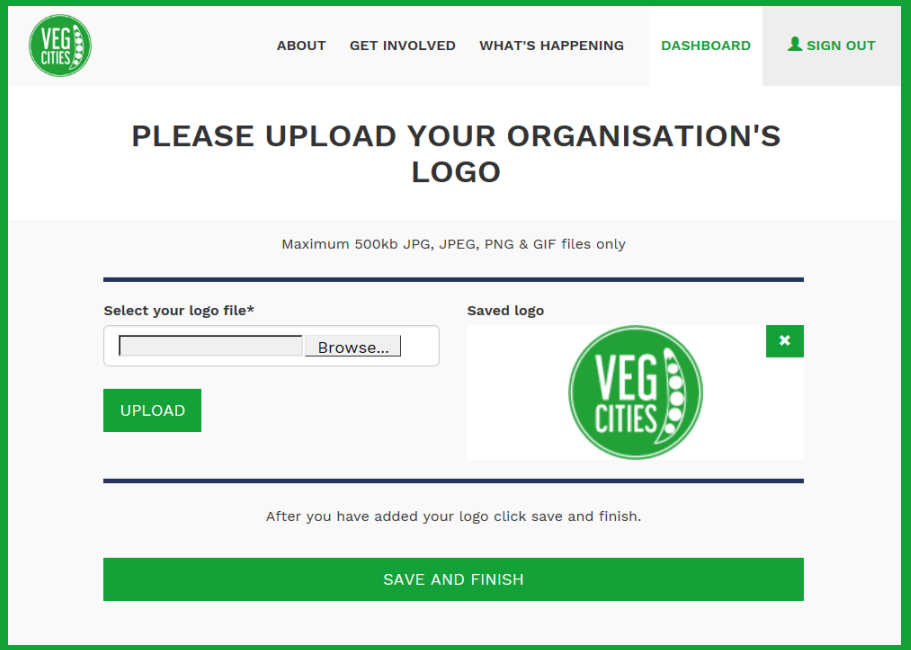
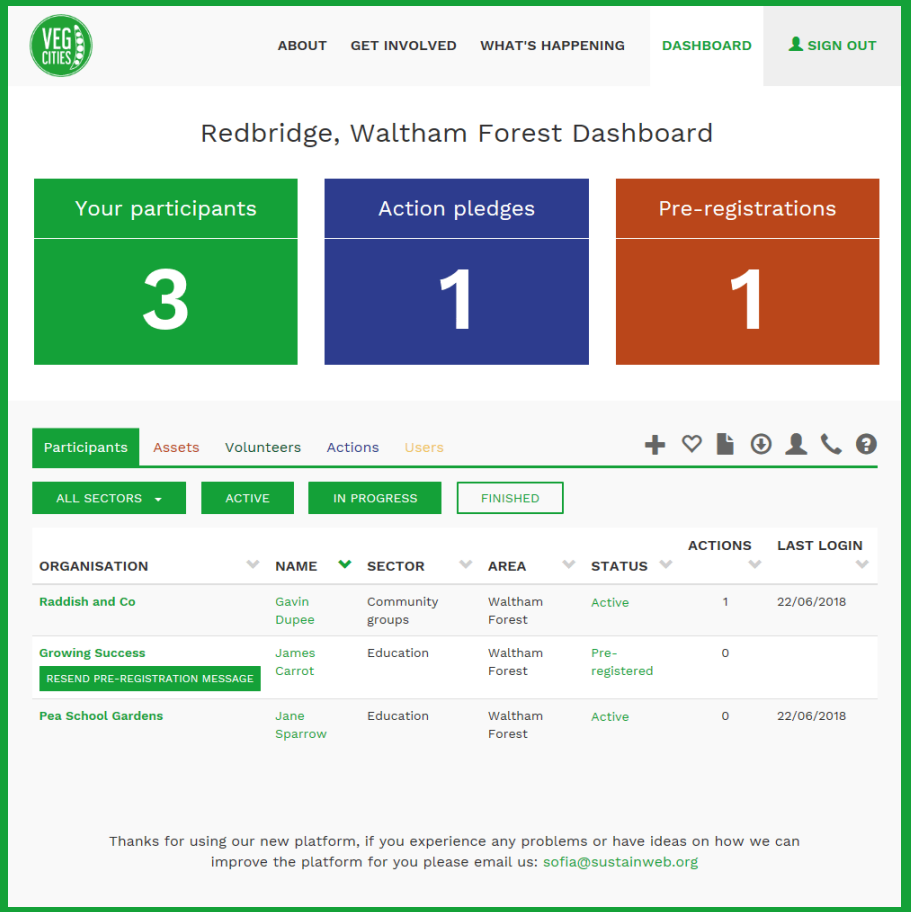
Resources

T&C’s



Partners

Upload logo



Partners
Dashboard