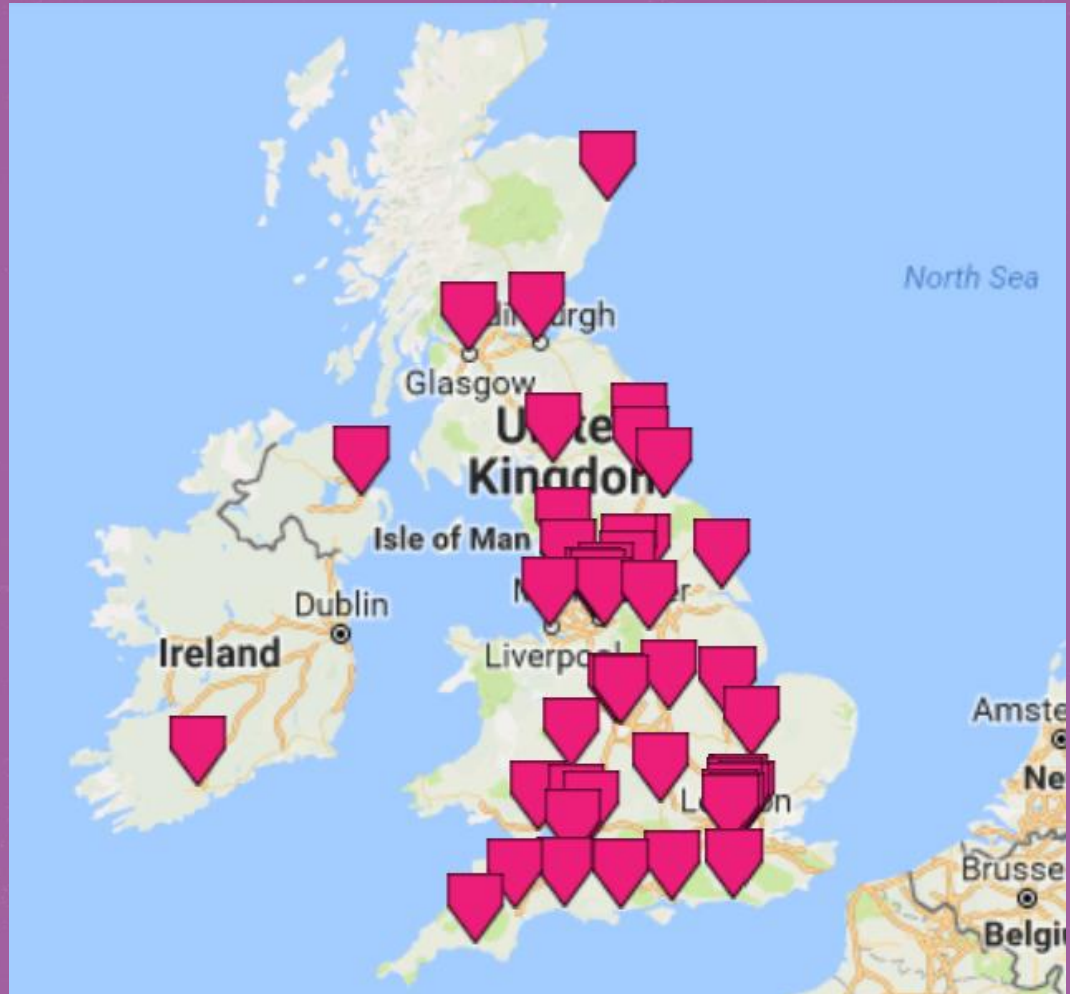


SUGAR SMART campaign webinar

Tuesday 22nd May 2018

- 14.00 Welcome and housekeeping, Vera Zakharov, Sustain
- 14.05 Introduction to Sustainable Food Cities, Vera Zakharov
- 14.10 SUGAR SMART Brighton & Hove – embedding SUGAR SMART actions in Healthy Choice Award for the out-of-home sector
- 14.30 Short clarification Q&A
- 14.35 SUGAR SMART Cornwall – embedding SUGAR SMART actions in Workplace Health Awards
- 14.55 Q&A, Vera Zakharov and presenters
- 15.05 Ends

www.sustainablefoodcities.org



SFC NETWORK

- SFC newsletter & email group
 - Become an SFC member
- Bronze, Silver and Gold Sustainable Food Cities Awards
- Get in touch : Leon Ballin lballin@soilassociation.org

SUGAR SMART

CAMPAIGNS UPDATE

- 27 campaigns have launched
- 30 more in development stages
- Over 850 sector participants taking action
- 16 SFC grants awarded to local food partnerships running SUGAR SMART campaigns

SUGAR SMART WEBSITE

www.sugarsmartuk.org

- Central campaign platform
 - Database of resources
 - Log of local action and impact
- Partner dashboard (for campaign leads)
- Participant dashboard (for organisations making changes and running activities)

GET INVOLVED

WORKING TOGETHER TO REDUCE SUGAR



Can your organisation launch a SUGAR SMART campaign in your local area?

RUN A CAMPAIGN



Can you reduce the amount of sugar around your organisation or business?

GO SUGAR SMART!

**SUGAR
SMART**

Just want to find out what's happening and maybe help out later?

FOLLOW US

GET INVOLVED

Primary schools

Secondary schools

Universities

Hospitals

Workplaces

Sports & leisure

Restaurants

Retail

Tourism & venues

Community groups

GET INVOLVED

GO SUGAR SMART!

Join the movement to reduce sugar and its effects on ill health. Register and tell us what action you are taking:

WWW.SUGARSMARTUK.ORG

Get involved. Together we can lead healthier, happier lives and reduce sugar consumption.

SUGAR SMART is a campaign run by Jamie Oliver and Sustain. We help local authorities, organisations, workplaces and individuals to reduce the amount of sugar we all consume.

 @SugarSmartUK  /SugarSmartCity

**SUGAR
SMART**

SUGAR SMART

www.sugarsmartuk.org

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