

SUGAR SMART campaign webinar

Tuesday 6th March 2018

14.00 Welcome and housekeeping, Sofia Parente and Vera Zakharov, Sustain

14.05 Introduction to Sustainable Food Cities, Sofia Parente and Vera Zakharov

14.10 SUGAR SMART Bristol – working with Bristol Water, Youth Council, Thirsty Eyes campaign, Wendy Parker and Claire Lowman, Bristol City Council

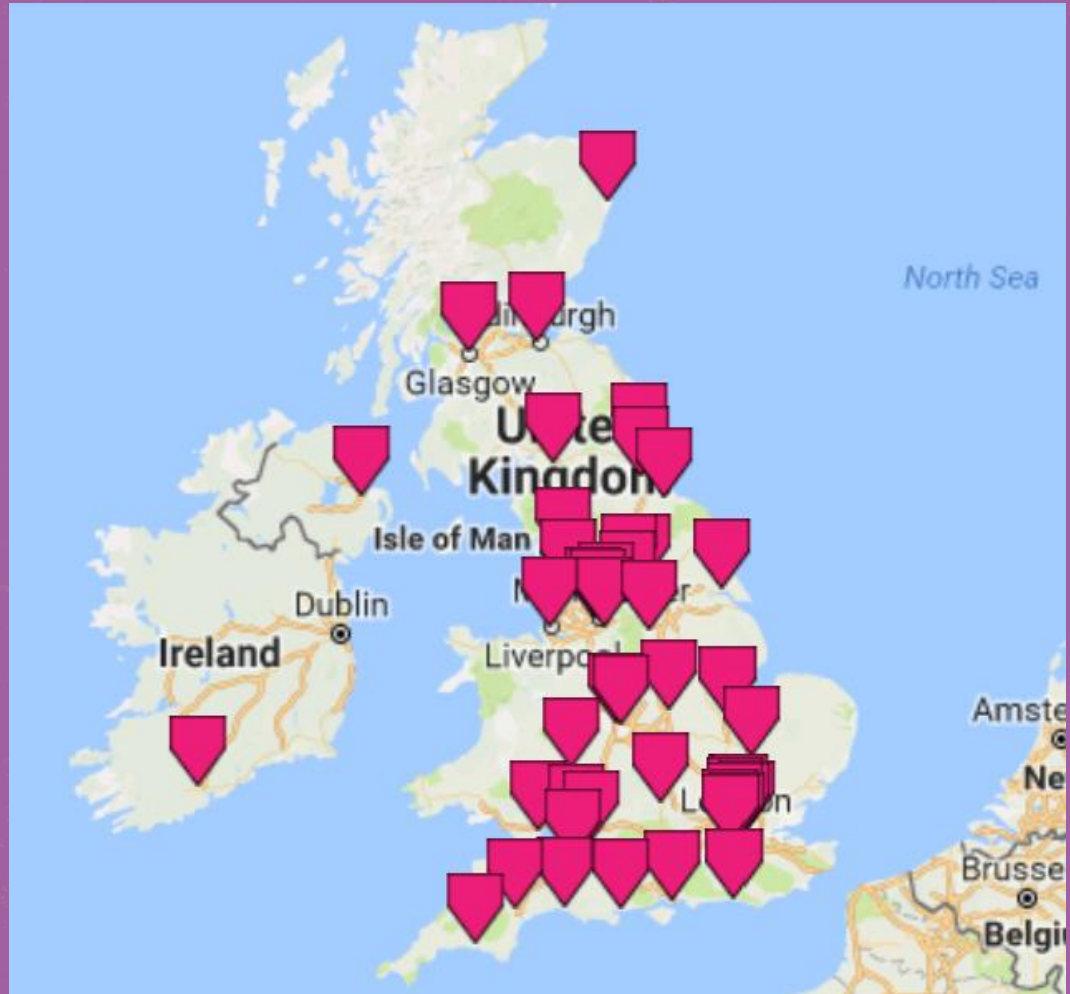
14.30 Q&A

14.35 SUGAR SMART Norwich – working with Anglian Water, pilot with secondary school, Rachel Hunt, Healthy Norwich

14.55 Q&A, Sofia Parente and Vera Zakharov

15.05 Ends

www.sustainablefoodcities.org



SFC NETWORK

- SFC newsletter & email group
 - Become an SFC member
- Bronze, Silver and Gold Sustainable Food Cities Awards
- Get in touch: Leon Ballin lballin@soilassociation.org

SUGAR SMART

CAMPAIGNS UPDATE

- 22 campaigns have launched
- 23 more in development stages
- Over 700 sector participants taking action
- 16 SFC grants awarded to local food partnerships running SUGAR SMART campaigns

SUGAR SMART WEBSITE

www.sugarsmartuk.org

- Central campaign platform
 - Database of resources
 - Log of local action and impact
- Partner dashboard (for campaign leads)
- Participant dashboard (for organisations making changes and running activities)

GET INVOLVED

WORKING TOGETHER TO REDUCE SUGAR



Can your organisation launch a SUGAR SMART campaign in your local area?

RUN A CAMPAIGN



Can you reduce the amount of sugar around your organisation or business?

GO SUGAR SMART!

**SUGAR
SMART**

Just want to find out what's happening and maybe help out later?

FOLLOW US

GET INVOLVED

Primary schools

Secondary schools

Universities

Hospitals

Workplaces

Sports & leisure

Restaurants

Retail

Tourism & venues

Community groups