

The Crunch



Exploring our food, our health and our planet





Good health makes life better. We want to improve health for everyone by helping great ideas to thrive.

Created by
welcometrust

Schools and colleges



Free science equipment and cross-curricular resources for every school and college in the UK

Kits were sent to every school and college in the UK in May-June 2016.

- Designed for 4 – 11 and 11 – 19 year olds
- Include **educator guides**, **practical activities** and re-usable **science equipment**

Online materials including:

- **Experiments/ investigations**
- **Plays**
- **Videos**



Families



Events and activities for families delivered by nine science centres across the UK and an online game Hungry City

- **Hands-on activities** exploring what's in our food and drink, where it comes from, and how it affects our health and the world around us.



Ambassadors



800+ strong volunteer Ambassador network, providing support and resources for them to engage local communities

- **15 network events** have taken place across the UK for Ambassadors to meet each other, get resources, ideas and inspiration
- **Anyone 16+ can sign up** and have an **online profile** on The Crunch website
- We provide **monthly newsletters, opportunities** to take part in The Crunch events/ activities and **resources**



Adults

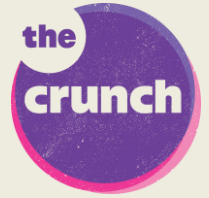


Chew it Over – Dramatised dialogue aimed at adults, encouraging thought and debate about our food systems.

- **Events** have taken place around the UK
- **Insights, data** and **multimedia** about the events will be shared in **January 2017**
- This report will be used to help inform research and policymaking



Digital resources



Play Hungry City



Soundbites: What do you talk about when you talk about food?



Brave enough to play Chicken?



What's the true cost of your breakfast?



How long can you survive in a chicken?



Treat yourself with this delicious breakfast muffin recipe from Thomasina Miers



Hungry? Take our 'super' food quiz!



Explore our resources for schools and colleges

Thank you



Contact details

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 thecrunch.wellcome.ac.uk



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