

# Middlesbrough Food Partnership

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Environment City



# Where is Middlesbrough



# Middlesbrough – The Town

- Town of 139,500 people in the north east of England, serves a total population of 667,500 in the Tees Valley Combined Authority area.
- Covers an area of about 6 x 4 miles.
- Developed from the 1830s as a port and later as an industrial centre – iron, steel, ship and bridge building, petrochemicals.
- Decline in major industries has led to significant disadvantage – half of residents now live in the 10% most disadvantaged communities in England.
- Has resulted in a range of economic and social issues, including health inequalities.



# Middlesbrough Environment City

- Independent charity and company limited by guarantee – with its own Board of Directors.
- Work closely with Middlesbrough Council and community partners on promoting healthy and sustainable living using the ten principles of One Planet Living.
- Not just food – cycling, walking, energy efficiency, physical activity, addressing long term health conditions through sustainable living.
- Employ 30 staff with an annual turnover of £1m.
- Currently chair and provide support for the Middlesbrough Food Partnership.



# Middlesbrough Food Partnership - Governance

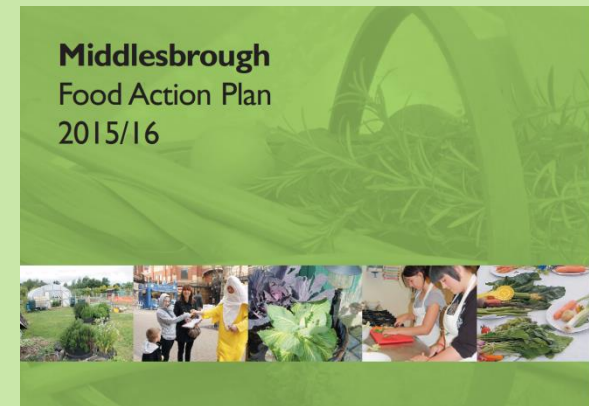
- Unconstituted group – with a Terms of Reference.
- Wide and open membership – includes Middlesbrough Council (Public Health, Procurement, OPL), Middlesbrough College, Teesside University, Askham Bryan College.
- MEC provides chair and administration for the Partnership funded by Middlesbrough Council Public Health.
- Sits within wider structures within the town – including One Planet Living Action Group, Financial Inclusion Group and Fairtrade Group.





# Middlesbrough Food Partnership - Functions

- Develops and oversees implementation of the Middlesbrough Food Action Plan.
- Current Action Plan themes: Health and Nutrition; Local and Sustainable Food; Reducing Food waste; Fairness in the Food chain & Tackling Food Poverty; Education & Skills; and A Strong Local Food Economy & Catering.
- Role in influencing policy (eg procurement, Fairtrade).
- Some delivery is through existing resources, including influencing changes to delivery of existing initiatives.
- Also partners apply externally for funding for specific initiatives (the Partnership as a whole does not apply for funding).
- Research is small part of the Partnership's work – with Teesside University through student projects.
- Overall focus is on meeting the needs of the town with food as a vehicle.



**Middlesbrough Food Action Plan 2015/16**

**LEAD PARTNERS:** Judith Hodge, Environmental Health Manager and Lindsay Johnson, Health Improvement Specialist (Middlesbrough Council)

THEME	OBJECTIVE/AMBITION	ACTIONS	THINGS
<b>ONE: HEALTH AND NUTRITION</b>	<b>Development of a strategic, partnership approach to food and nutrition.</b>	1.1 Establish a Strategic Group with key partners. Agree frequency of meetings, size and focus groups and integration into the Joint Strategic Needs Assessment.	April 2015
		1.2 Establish priorities to address food and nutrition issues. A: Food and Nutrition Strategy and Action Plan to be produced to monitor progress.	June 2015
		1.3 Establish a framework for the development of Food and Nutrition Champions.	September 2015
	<b>Ensure local residents eat a nutritious, balanced diet. Improve access to affordable healthy food and help local residents make informed food choices.</b>	1.4 Develop and implement food and nutrition interventions focusing on specific sectors of the community, e.g. Hearts@BATS, BBE and tend to reach groups, young people and students.	April 2015 - ongoing
		1.5 Support and promote national interventions for improved nutrition e.g. Healthy Start Scheme, Change4Life, breast feeding initiatives.	April 2015 - ongoing
		1.6 Utilise existing groups within the community, to promote and develop cooking skills e.g. Know Your Money Foodbanks.	April 2015 - ongoing
	<b>Encourage local businesses to provide safe, healthy and sustainable food to promote the well-being of their customers.</b>	1.7 Deliver initiatives to improve nutrition in elderly settings with a published work programme.	April 2015 - ongoing
		1.8 Delivery of Food4Health business award to encourage local food business to improve the nutritional quality of their food.	April 2015 - ongoing
		1.9 Deliver initiatives and a work programme with a focus on nutritional quality of food in Early Years settings.	April 2015 - ongoing
		1.10 Develop a framework for the delivery of food and nutrition initiatives around workplaces linking into 'Eating Well'.	April 2015

# Partnership Summary

