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**Key success factors and common themes from
commissioned projects**

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Case studies



Lewisham, London



Brighton & Hove



Leicestershire



Greater Manchester



Durham

Growing Durham



Merseyside and North Cheshire



Key success factors / lessons learnt

- **The service provided**
- **Routes to commissioning**
- **Partnership working**
- **Evaluating outcomes and impact**
- **Other**

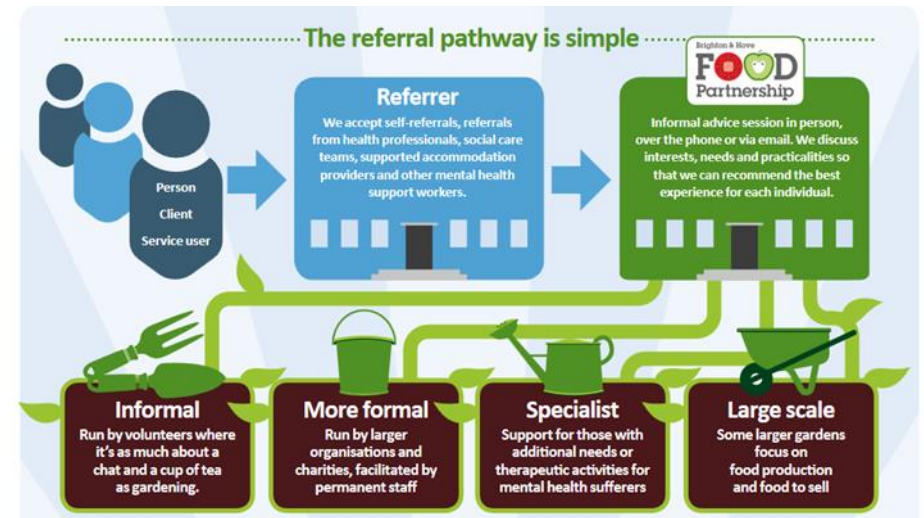


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The service provided

- Based on strong track record of delivery
- Developed and adapted for specific target groups
- Described and articulated what the service is and why it matters - 'the product sheet'
- Good communication with commissioners and service users



Routes to commissioning

- Public Health, CCGs and Social Services
- Strong relationships with commissioner, built over long periods
- Investing in networking, building relationships and finding 'champions' within health service
- Service co-developed with NHS, health and social services



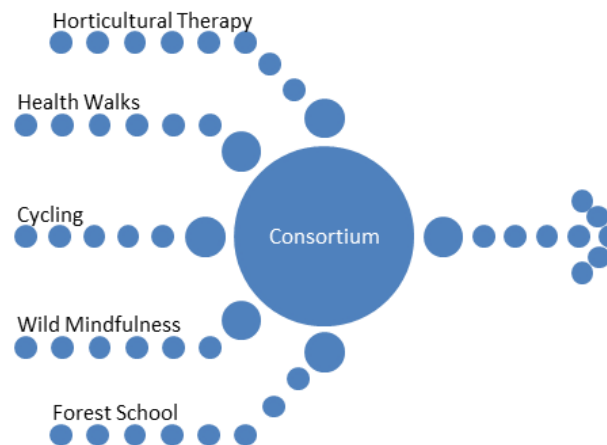
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Partnerships of service providers

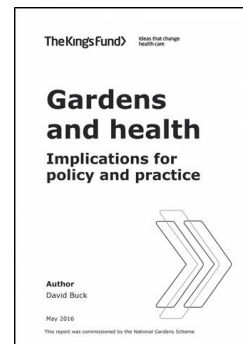
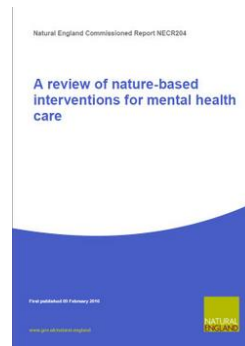


- Formal or informal networks, partnerships or consortia
- Sharing knowledge and experience
- Provide a joined-up service and work to common standards
- Provide a commissionable service at scale.
- Increase capacity - number of service users, range of services and geographical coverage
- Single point of access
- Speak with one voice



Evaluating outcomes and impact

- Utilizing published evidence from other projects
- Established evaluation of service
- Communicating evidence of outcomes and impact to commissioners and service users
- Making good use of case studies



Thank you

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