

Food Plymouth Partnership Network and Food Plymouth CIC

June 2017

Overview:

Vision – Plymouth as a healthy and sustainable food city

Mission – Promoting local, sustainable, healthy and wherever possible affordable food as a driver for positive change

Through **Food Plymouth Partnership Network** – <u>served</u>, informed, supported and enabled by **Food Plymouth CIC** (an 'inverted triangle' model – the Network over the CIC)

History:

- Partnership Network 2010
- Unincorporated organisation
- Staffed and supported by Soil Association
- Plymouth Local Food Charter
- Action Plan 2011 2014
- 2014 Established Community Interest Company (CIC) to manage the transition from Soil Association direct support
- Sustainable Food City (SFC) (Bronze) 2015

Food Plymouth Partnership Network

- A large multi-sector Plymouth-based partnership supporting the vision and delivering the mission
- Governance: No formal membership criteria; Theme leads for each SFC area
- Memorandum of Understanding / Statement of Values / Code of Conduct

Food Plymouth CIC

- A Social Enterprise (a business trading for people and planet) a start-up SME
- Serving, informing, supporting and enabling the Partnership Network as the Network's **infrastructure organisation**
- Developing and delivering social enterprise activities and benefits to sustain and extend these services (direct delivery)
- Adding value (in every sense) by helping the whole be more than the sum of its parts, including: branding; presentation / representation; project design; and bidding / trading
- Governance: Board of Directors (appointed internally); No formal membership structure; accountability to Network through quarterly updates

As Plymouth's SFC organisation the Partnership Network:

- Develops and delivers Plymouth's SFC Bronze to Silver action plan across the six SFC themes plus Fairtrade (facilitated by theme leads)
- Partners deliver the projects, sometimes solo for example the COOL FOOD project, sometimes in collaborative clusters – for example around Sugar Smart
- Partners undertake Research (big R), develop strategy and exercise influence, especially around food and food-related matters, supported by the CIC
- Food Plymouth CIC undertakes research (small r), develops strategy and exercises influence, notably around business and enterprise – for example the RSA Inclusive Growth initiative

As an **infrastructure** organisation the CIC

Can

- Add value through encouraging partner collaboration for example Sugar Smart
- Gap-fill
- Innovate

Cannot

- Compete with / steal from with members / partners
- Show fear or favour
- Imitate



Promoting local, sustainable and healthy food as a driver for positive change



A Plymouth-based partnership building a healthy and sustainable food city (Est. 2010)



PROMOTING HEALTHY AND SUSTAINABLE FOOD TO THE PUBLIC TACKLING FOOD POVERTY, DIET-RELATED ILL HEALTH & ACCESS TO AFFORDABLE HEALTHY FOOD

BUILDING COMMUNITY FOOD KNOWLEDGE, SKILLS, RESOURCES AND PROJECTS

PROMOTING A VIBRANT AND DIVERSE SUSTAINABLE FOOD ECONOMY TRANSFORMING CATERING AND FOOD PROCUREMENT

REDUCING WASTE AND THE ECOLOGICAL FOOTPRINT OF THE FOOD SYSTEM

We are a Bronze level Sustainable Food City, working for Silver and aiming for Gold



The Food Plymouth Partnership Network is informed, enabled and facilitated by Food Plymouth Community Interest Company (CIC)







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Thanks Everyone!

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