



# FARM CITY

WHO 



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**Alternative food  
retail**

Community Shop  
(membership models)

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**Food Policy  
MSc**

Thesis on enabling  
food environments

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**Lambeth Food  
Partnership  
Board**

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**Development of  
Community  
Kitchen**

## Growing the idea

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Using food  
to build a  
community

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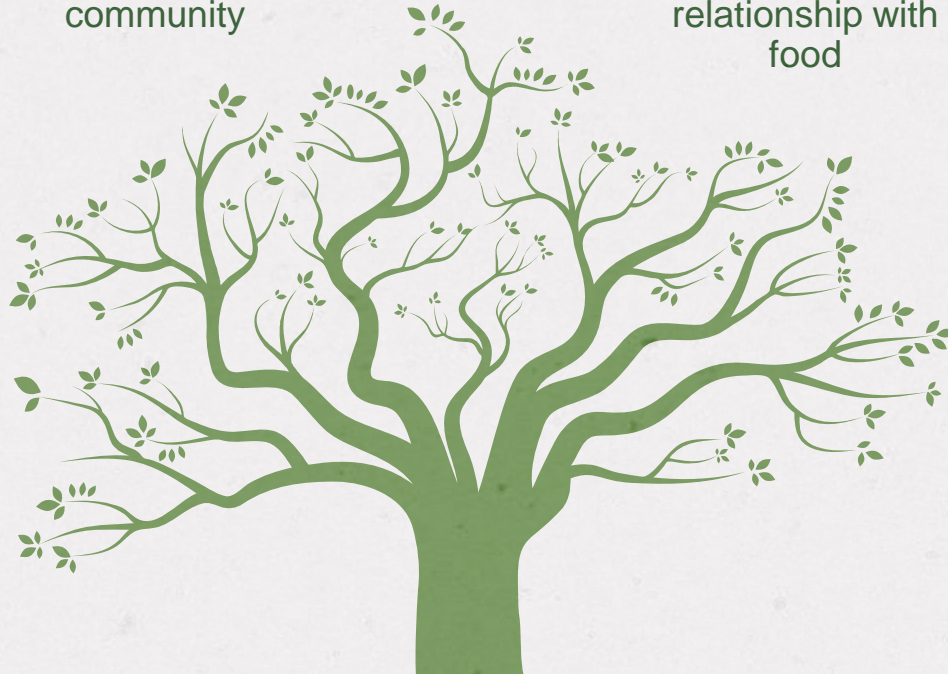
Strengthening and  
nourishing our  
relationship with  
food

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Putting people at  
the heart  
of retail

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Protecting and  
growing local food  
systems

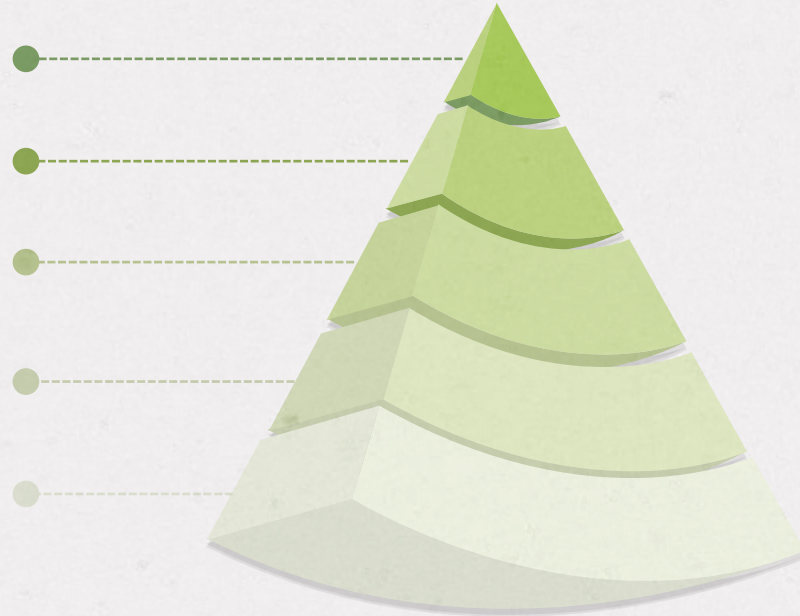


# WHY

## Hierarchy of Food Needs

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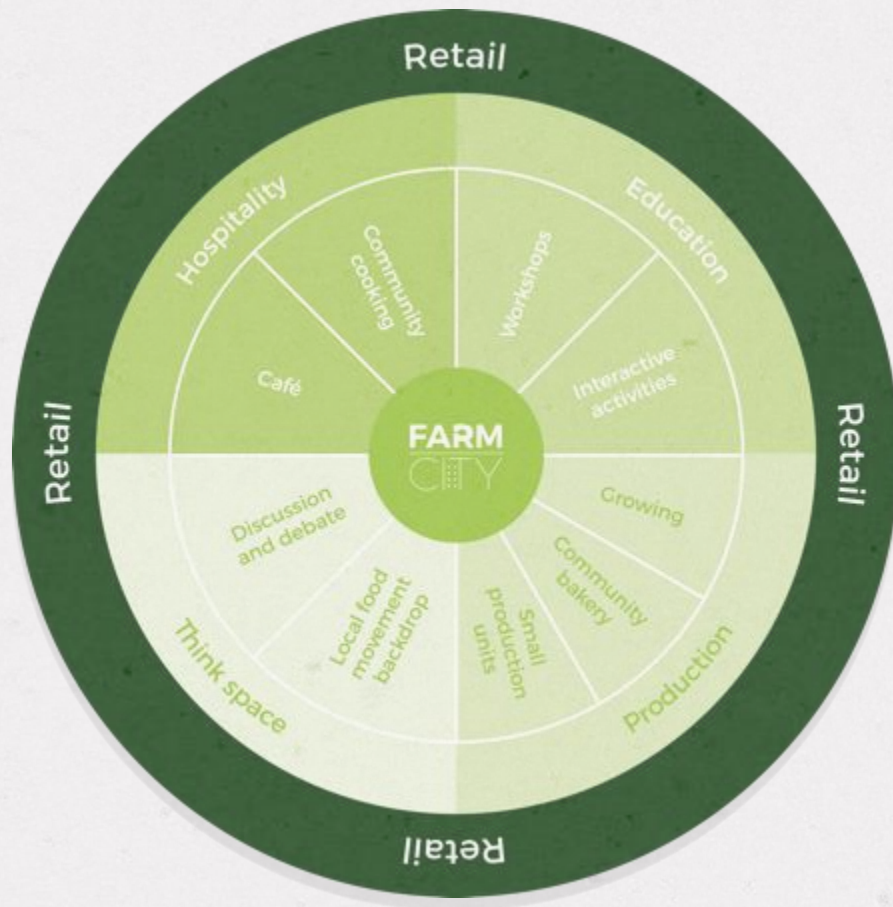
- Fulfilment**  
Creativity, Curiosity, Experience
- Interaction**  
Socialising, Community, Confidence
- Balance**  
Nutritional requirements, Health
- Fuel**  
Energy, Convenience
- Survival**  
Substance, Biological needs



# WHAT

Realising the potential

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# HOW

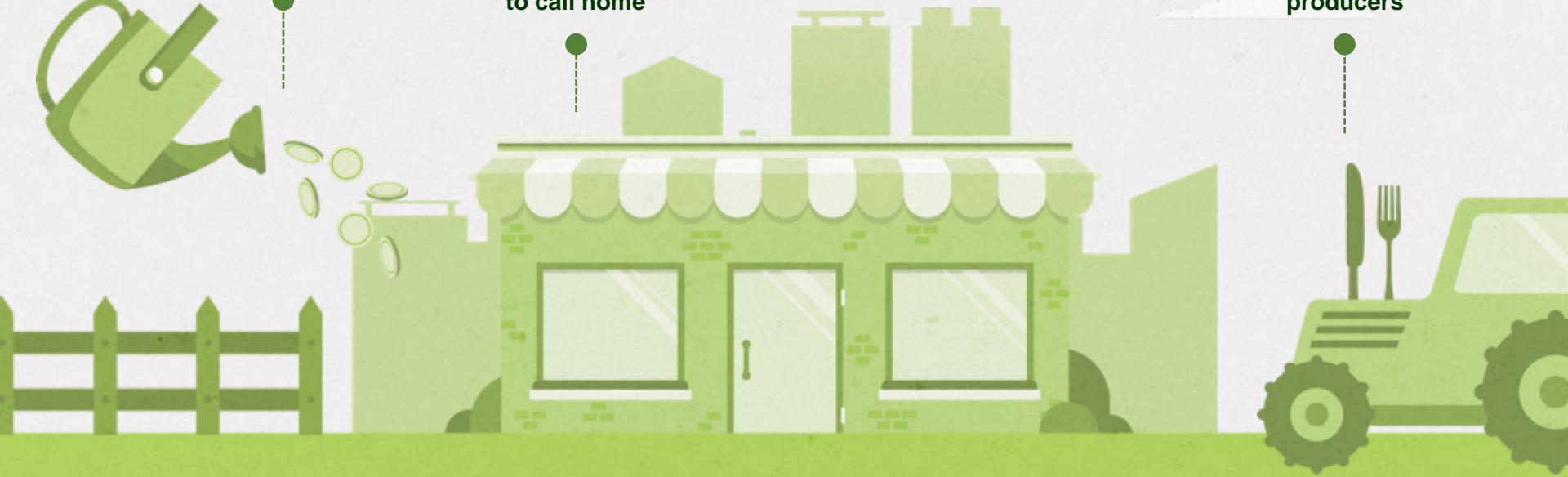
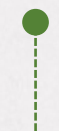
Capital  
funding



Somewhere  
to call home



Small  
producers



# WHEN

Pilot launch Jan 2018

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**“All too often we are giving young people cut flowers when we should be teaching them to grow their own plants”**

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**- John W. Gardner**