



CYCLE HUB  
STIRLING

Forth  
Environment  
Link

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HUB

CLUB RIDE

STIRLING CYCLE HUB

# Stirling Food Hub

## Where we have come from:

- Local Food Network
- Get Ready for Local Food
- Stirling Food Hub



# WHERE WE ARE

## Imperatives for action

EACH WEEK, THE POPULATION OF STIRLING SPENDS AROUND

**£2,500,000**



ON HOUSEHOLD FOOD AND DRINK (EXCLUDING ALCOHOL).

But...

**AROUND 95% OF GROCERY SHOPPING**

is done in supermarkets, which leaves local producers and processors unsupported.

**SUPERMARKETS PAY PRODUCERS**

**JUST 20-50%**

OF THE PRICE OF PRODUCTS, MAKING IT DIFFICULT FOR FARMERS TO MAKE A LIVING.



**3217 CHILDREN** IN STIRLING live in poverty AFTER HOUSING COSTS.

That's nearly the capacity of Forthbank Stadium



**4,490 RESIDENTIAL PROPERTIES** WITHIN THE FORTH LOCAL PLAN DISTRICT WERE IDENTIFIED AS BEING AT RISK OF FLOODING.

Agriculture is the major cause of soil compaction; healthy, well-functioning soils are crucial to reducing the risk of floods and maintaining our capacity to grow food into the future.

IN 2016 START UP STIRLING SUPPORTED 1,900 PEOPLE WITH

**103,000 EMERGENCY MEALS**

Meanwhile Stirling households produce approximately

**9,900 TONNES OF FOOD WASTE EACH YEAR.**

That's 32 bin lorries

**ONLY ONE** FOOD BUSINESS IN STIRLING is a registered Living Wage Employer



# Stirling Food Hub

## What is it delivering:

**Prosperity:** A thriving local food economy

**Social Justice:** A fair food system

**Health:** Promoting physical and mental wellbeing

**Environment:** Protecting landscapes and wildlife

**Knowledge:** Resilient and empowered communities

# Stirling Food Hub

## What will it look like:







nextbike  
Stirling

0487

**TODAY:**  
**COOKING DEMOS**  
1pm-5pm  
**MEET THE PRODUCERS**  
5pm-8pm

**FOOD HUB**  
STIRLING

**CYCLE HUB**  
STIRLING

**CYCLE HIRE**  
e-BIKES  
£75 /day  
GRAVEL BIKES  
£10 /day

# Stirling Food Hub

## Making it happen:

- **Power of partnership**
- **Location, location, location**
- **Making it pay**

# Stirling Food Assembly

- 35 local businesses
- 8.5% as a host
- Value to the local economy
- Replicable model







CYCLE HUB  
STIRLING

A project of  
Forth Environment

0800 123 456  
SUNSHINE  
Sat 14th - Sun 24th Oct  
@ Stirling Cycle Hub

# Local Food Stirling  
Stirling Food Assembly

STIRLING FOOD ASSEMBLY

SENSATION





Welcome  
to  
ARnprior  
Pumpkins

HALLOWEEN







# Questions

