



Sustainable Food Cities Conference 2018

'Who, what, when & how: using effective action planning to maximise your impact'



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Purpose of the workshop

- To introduce action planning process in a practical and participatory way
- To demonstrate action planning process
- To analyse and discuss action planning process
- To hear real life experiences
- To begin planning how to apply the process in participants own situations.
- To introduce the SFC Action Planning Guide and further support available

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- 10.30 Welcome – Introduction
- 10.35 Action Planning Framework Overview
- 10.50 Real Life Scenario (Football Exercise)
- 11.05 Food Partnership - Action Planning in Practice
- Katrina Hull, Good Food Stoke-on-Trent
 - Bryony McFadden, Hull Food Partnership
 - Q and A
- 11.25 Next Steps for your Food Partnership (Exercise)
- 11.40 Support from SFC with Action Planning
- 11.45 Close

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Action Planning Framework Overview

- Vision
- Aims / Outcomes
- Objectives
- Actions
- Issues (Drive all of above)

Overall aim of action planning

- To develop a coordinated work plan
- Participants have ownership & responsibility

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- ❑ Katrina Hull
Senior Health Improvement Specialist supporting Good Food Stoke-on-Trent
- ❑ Bryony McFadden
Coordinator Hull Food Partnership



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Next Steps for your Food Partnership

- What are the next steps that you need to take on action planning?
- Do you feel confident?
- Do you need further support?

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