ACTION PLANNING WORKSHOP





Explanation

This **Action Planning Workshop** tool will provide you with all you need to know to run a workshop to engage stakeholders in developing detailed action plans. Workshops are a good mechanism for enabling a range of stakeholders to contribute to your food partnership action plan. They can be run alongside other mechanisms such as sharing online action plan templates to capture detailed actions that will deliver on your vision / aims and outcomes.

Note: this workshop tool is designed to be read in conjunction with the <u>Action Planning</u> guide.

Introduction

- Before setting out to organise your action planning workshop it is worth ensuring that you
 have already established a clear vision / aims and outcomes for your food strategy. These
 will form the framework for your action plan.
- It's also worth spending time ensuring that the relevant stakeholders are likely to attend. You may already have a list of interested stakeholders or need to do some networking to further develop connections with people with a good knowledge of the topic area. You might want to request that key individuals attend to offer specific input.
- The sustainable food agenda is very wide. We would recommend holding an action planning workshop for each of the SFP key areas, or equivalent.
- The workshop below takes 2 hours, but you may wish to spend longer to allow for discussion depending on the numbers attending.
- The example of a structure for the workshop below is only a guide. You will need to adapt it to suit your specific needs and interests.

What to do

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- The example of a structure for the workshop below is only a guide. You will need to adapt it to suit your specific needs and interests.
- You will need:
 - o flip-chart paper,
 - o post-it notes,
 - o thick and thin coloured felt-tip pens,
 - sticky dots
 - o action planning template
 - Space for small group work around tables

Action planning workshop - example structure

WELCOME

10 mins

Welcome – Introduction

Vision and Aims written up on flip chart

- Welcome (introductions round the room)
- Restate vision and aims / outcomes of the Food Partnership
- Purpose of the workshop:
 - To look at specific aims (state which)
 - To identify objectives and actions that will help achieve these aims:
 - To begin to prioritise actions
 - Outputs will form the basis for the food partnership action plan
- Drawing on the experience of everyone in the room.
- Discuss, listen, and share.

30 mins

Objective setting

Example of Aims and objectives

- Introduce objectives as the next step in process of turning vision into reality
- Use an example to show what objectives look like and clarify any questions.

(flip chart paper, pens)

- Split into small working groups.
 - Each group to focus on one aim/outcome
 - What needs to happen in order to achieve this aim / outcome?
 - What are our objectives?
 - Record draft objectives on flip chart
 - (keep to broad areas of activity)

20 mins

Reflect and discuss

Whole group discussion

- Group discussion and reflection on draft objectives
 - o Are they clear and concise?
 - Will achieving these objectives deliver the aim/outcome?
 - Are there some that everyone agrees on?
- Record any changes

30 mins

Action planning

(small group work)

- Introduce next step actions.
- Refer to example.
- Answer questions for clarity.
- Provide action planning template to each group.
- Divide into small groups again.





Each group:

Action Planning Template

- o Takes 1 or 2 objectives from the agreed list.
- Works to identify **specific actions** that will achieve each of their objectives.
- o For each action ask:
 - What specifically is going to happen?
 - Who is going to carry it out?
 - When are they going to do it / complete it?
 - What resources (money / staff) are needed?
 - Who needs to know about it?
- Record all potential actions on flip chart paper. Using the template provided.

20 Mins

Discuss and prioritise

Whole Group discussion

- Whole group reviews actions on flip charts
- Where is there agreement / disagreement?
- What are the priorities?
- Where is further investigation needed?

(sticky dots)

- Individuals use sticky dots (red, yellow, green) to indicate high, medium, low priority.
- Ask yourself:
 - Which actions are likely to get support?
 - Which might be quick wins for the partnership?
 - Which tie in with existing strategic priorities?
 - Are there actions that deliver win-win scenarios?

10 mins

Wrap up and next steps

- What needs to happen next?
- Who needs to be involved?
- Allocate tasks





