

# The Crunch



Exploring our food, our health and our planet

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Good health makes life better. We want to improve health for everyone by helping great ideas to thrive.

Created by  
**welcome**trust

# Schools and colleges



Free science equipment and cross-curricular resources for every school and college in the UK

Kits were sent to every school and college in the UK in May-June 2016.

- Designed for 4 – 11 and 11 – 19 year olds
- Include **educator guides**, **practical activities** and re-usable **science equipment**

Online materials including:

- **Experiments/ investigations**
- **Plays**
- **Videos**



# Families



Events and activities for families delivered by nine science centres to over 170,000 people across the UK

- **Hands-on activities** exploring what's in our food and drink, where it comes from, and how it affects our health and the world around us.
- **Online game** Hungry City





# Adults



**Chew it Over – Dramatised dialogue aimed at adults, encouraging thought and debate about our food systems.**

- **Events** have taken place around the UK
- **Insights, data** and **multimedia** about the events will be shared in **February 2017**
- This report will be used to help inform research and policymaking



# Ambassadors



**800+ strong volunteer Ambassador network, providing support and resources for them to engage local communities**

- **15 network events** have taken place across the UK for Ambassadors to meet each other, get resources, ideas and inspiration
- **Anyone 16+ can sign up** and have an **online profile** on The Crunch website
- We provide **monthly newsletters, opportunities** to take part in The Crunch events/ activities and **resources**



# Digital resources



Play Hungry City



Soundbites: What do you talk about when you talk about food?



Brave enough to play Chicken?



What's the true cost of your breakfast?



How long can you survive in a chicken?



Treat yourself with this delicious breakfast muffin recipe from Thomasina Miers



Hungry? Take our 'super' food quiz!



Explore our resources for schools and colleges



# Thank you



## Contact details

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