



SUSTAINABLE FOOD CITIES - THE CRUNCH

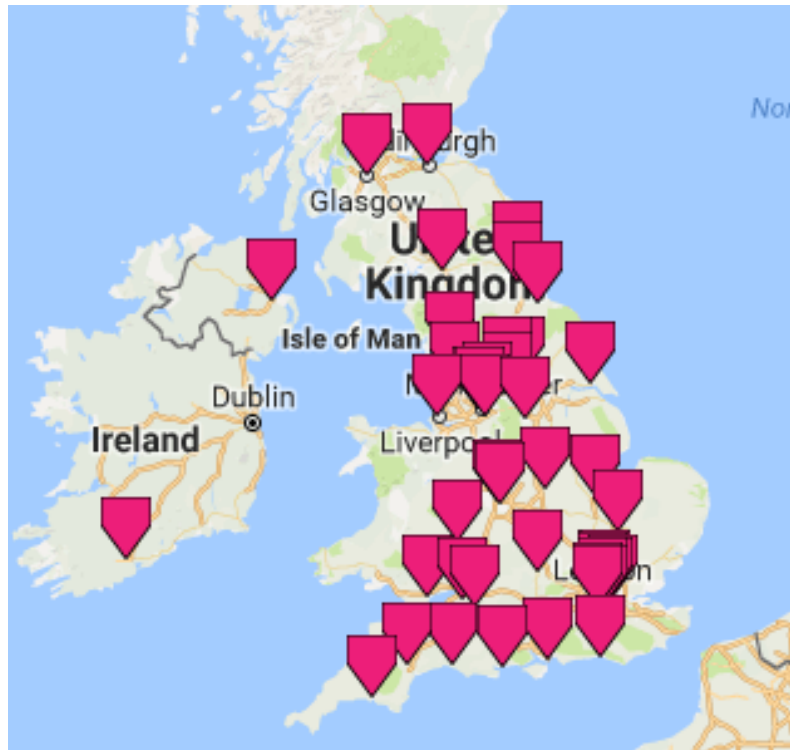
Webinar - Engaging Families

Agenda, 22nd November 2-3.30pm



- **2pm - 2.05** ***Chairs intro: Maria Devereaux, Sustain***
- **2.05 - 2.15** ***Introduction to Sustainable Food Cities, Alizee Marceau, SFC***
- **2.15 - 2.20** ***Introduction to The Crunch, Nora Maddock, Wellcome***
- **2.20 - 2.40** ***Why engage families and top tips, Hannah Lambert, Producer, Fun Palaces***
- **2.40 - 2.55** ***Engaging families - Lorraine Muldoon, Enabler, Eureka! The National Children's Museum***
- **2.55 - 3.10** ***Sow the City. Growing Life in the Community, Kieron McGlasson MTCP, Director***
- **3.10- 3.20** ***Grow, Share, Cook, Dr Clare Pettinger RD RNutr(PH) Plymouth University - independent evaluation of Grow Share Cook (on behalf of Darin Halifax, Plymouth City Council)***
- **3.20 – 3.28** ***Q&A***
- **3.30** ***Close***

Currently 47 Sustainable Food Cities Network members



www.sustainablefoodcities.org





The Sustainable Food Cities approach is about...

- Creating a city-wide **cross-sector partnership** of public agencies (health, environment, economy), businesses, NGOs, community organisations and academic bodies.
- Developing a **joint vision** and **common goals** on how healthy and sustainable food can become a defining characteristic of their city.
- Develop and implementing an **action plan** that leads to significant measurable improvements in all aspects of food, health and sustainability.

“It is about completely re-imagining, and ultimately reshaping, a city (or town, borough, district, county) through the lens of good food”





Six key issues:

1. Promoting healthy and sustainable food to the public.
2. Tackling food poverty and increasing access to affordable healthy food.
3. Building community food knowledge, skills, resources and projects.
4. Promoting a vibrant and diverse sustainable food economy.
5. Transforming catering and food procurement.
6. Reducing waste and the ecological footprint of the food system.

www.sustainablefoodcities.org





Key issue 2: Tackling food poverty, diet-related ill health and access to affordable healthy food

Example of city initiatives:

6. Promote Healthy Start, free school meals and social food provision

Carlisle's [Fair Meals Direct](#) is an innovative service working to get 'hearty, healthy, locally-produced food' to some of Carlisle's most vulnerable people.

Exeter's [Make Lunch](#) kitchens provide free, healthy, cooked food during the holidays for pupils who usually receive free school meals.

Food Cardiff piloted '[Food and Fun](#)', a school holiday enrichment programme providing nutritious food and fun activities for children during the holidays.

Example of resources:

6. Promote Healthy Start, free school meals and social food provision

The APPG on School Food's Holiday Hunger Task Group published the [Filling The Holiday Gap Update Report 2015](#) outlining holiday provision activity in the UK and making further recommendations as to how central and devolved government could support future activities.

Brighton and Hove have produced a handy 'how to' [booklet on breakfast clubs](#), listing practical ideas based on findings from local research. They have also produced '[Eatin Together](#)' a study to understand the role of shared meals in reducing longer-term or 'chronic' food poverty.

[Casserole Club](#) helps people share extra portions of home-cooked food with others in their area who are not always able to cook for themselves.

www.sustainablefoodcities.org



**SUSTAINABLE
FOOD cities**

The Awards structure...

... is designed to recognise and celebrate the success of those places taking a joined up, holistic approach to food and that are achieving significant positive change on a range of key food issues.



www.sustainablefoodcities.org

